



How to Invite Guests to your Debuts



Now you're ready to start inviting. It is always best to have a personal conversation so you can share your excitement about L'BRI and what it's done for you. Social media, text and email are great for a quick message, but nothing beats your voice when it comes to sharing your passion for L'BRI.

1. Call to invite your "warm circle" of people to attend a Debut

"Hi Emily. It's Leanne. How are you?" (Response) "Great! (Ask about something specific to them and their family that you have in common.) I know you are super busy, but I couldn't wait to call you. I'm so excited to share with you the amazing skin care products I've discovered called L'BRI PURE n' NATURAL. I'm so in love with them I decided to become a Consultant so I can share them with everyone I care about! My skin is... (Share your product experience.)"

"I'd love to have you attend my L'BRI Debut so you can learn all about these safe, pure, effective, and affordable products. The first ingredient in each one is aloe vera, so you know they are healthy and healing. I'm sure you will love them too. (Give date and time.) Can I count on you to attend?" (Response) "Great! It will be even more fun if you come with a friend or maybe your sister. Who do you know that might like to find out about L'BRI?"

If they are not able to attend on this Debut, offer your other two dates. You can say, "Oh, that's okay, Lori. I'm disappointed that you can't join us on Friday. The good news is that I'm having 2 other Debut events, on Saturday morning and Tuesday evening. I know you will enjoy learning about the amazing L'BRI anti-aging products and the importance of using safe ingredients on your skin. Which day works best for you?"

You can also invite them to host their own Show, offer to meet with them privately, offer to order a Sample Set for them, or ask them to refer you to someone who may have an interest in L'BRI, so absolutely no one you care about misses the opportunity to learn about L'BRI.

2. Send an invitation or email/text will provide a visual reminder.

You can send personal note or invitation or send an email with a link to *How L'BRI Products are Made* video to give a preview of the benefits of L'BRI. (The video is found in the Learning Center in the Products tab.

3. Post an exciting message on Facebook

While you won't want to rely solely on Facebook, a well written post can create interest in your new business. Try this wording: "I'm excited to launch my new business with L'BRI PURE n' NATURAL skin care and cosmetics. L'BRI uses aloe vera as the first ingredient and is safe, effective and affordable so you know they are healthy and healing. I'd love to have you join me

on (date and time) at my house. Message me for the address. You will love learning about the healthier choices that L'BRI offers. Check out this video (insert the link to *How L'BRI Products Are Made*). Private message me if you or someone you know has an interest in learning about L'BRI PURE n' NATURAL."

4. Send a reminder the day before each of your Debuts

People are busy so they will appreciate a quick reminder about your Debut. Wording can be: "I'm really excited about sharing L'BRI with you. I think you will love the way it will make your skin feel. Come and relax, have fun and enjoy a 10-minute facelift! Can I save a seat for you?"

By following these 4 simple steps, your 3 close-together Debuts are sure to give you a successful start to your L'BRI business!

We are so pleased that you have joined L'BRI and hope you will enjoy the rich opportunities that are available for you. We encourage you to let your dreams take flight on your journey to success. Wishing you the very best!