

Great SKIN starts with Great INGREDIENTS.

You only get one precious face per lifetime. Are you sure that the skin care products you are using are the best for keeping your skin young and healthy?

At L'BRI PURE n' NATURAL, IQ stands for Ingredient Quality. L'BRI products combine all the benefits of aloe vera with the finest quality ingredients to provide you with skin care products that are second to none.

From start to finish, our skin care formulations use pure, stabilized cold processed Aloe Vera Barbadensis Miller as the FIRST ingredient, not water like most other brands.



To ensure the quality of every skin care product manufactured, L'BRI inspects all raw ingredients before they are mixed. We also test the product during manufacturing, and perform a final analysis before any product is sent to the customer. Our Quality Assurance team keeps track of every detail, from careful testing and evaluation of raw materials to meticulous product shipping and storage.



To determine if the products you are currently using are safe and effective, take this quick **Ingredient Quality test**.

IQ Test:

Yes No

- Is water the first ingredient in the product you are using?
- Does the product you are using contain any artificial coloring, such as FD&C Blue, Yellow 5, D&C Red No. 33, FD&C Yellow?
- Do your products contain any of these potentially harmful ingredients: Propylene Glycol, Butylene Glycol, Sodium Lauryl Sulfate, Parabens?
- Do you see pore clogging waxes, such as beeswax, candelilla wax, paraffin or carnauba wax listed among the ingredients?
- Do you see fragrance listed on the label? Synthetic fragrance is artificially produced and can cause skin irritations in some people.
- Does the product you are using contain petrochemicals, such as mineral oil?



If you answered **YES** to any of these questions, it's time to discover:

L'BRI
PURE n' NATURAL

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As you will discover, L'BRI products are modestly packaged and moderately priced. We don't believe in trendy bottles that add unnecessary cost to our skin care products. At L'BRI it's what's inside the bottle that counts.