

# **Product Facts & Features**

## Baby Diaper Cream with Zinc

#### **DESCRIPTION:**

Treat and prevent diaper rash with our natural diaper cream formulated with zinc oxide, aloe vera, shea butter and sunflower oil. Provides soothing relief from irritation caused by diaper rash, chafing or wetness that can irritate delicate skin.

#### **KEY INGREDIENTS:**

- Aloe Vera Barbadensis Selected for its overall healing, soothing, regenerating and moisturizing properties. The gel of the aloe plant, which contains amino acids, minerals, vitamins and enzymes, can easily penetrate the skin, carrying nutrients into the deeper layers.
- **Zinc Oxide 20%** Mineral used topically to treat diaper rash, minor burns and severely chapped skin. Diminishes the effect of bacteria on the skin by forming a protective barrier.
- Shea Butter Rich in vitamins A, E and F. Nourishing, moisturizing and soothing on the skin.
- **Sunflower Oil** Non-greasy, moisturizing and easily absorbed into the skin. Has emollient properties that help the skin retain moisture. High in vitamins A, C, D and E.

## **BENEFITS:**

- Treat and prevent diaper rash.
- Protects delicate skin from chafing.
- Protects from wetness.
- May be used with every diaper change.
- Moisturizing and soothing to baby's delicate skin.
- Creates a protective layer on the skin to act as a barrier between wet diapers and your baby's bottom so the skin has a chance to heal.

## **DIRECTIONS:**

Change wet and soiled diapers promptly. Cleanse the diaper area and allow to dry. Apply cream liberally and as often as necessary, with each diaper change, especially at bedtime or when exposure to wet diapers may be prolonged.

### TIPS:

To help prevent diaper rash

- Changing wet and soiled diapers promptly helps prevent skin irritation.
- Rinse your baby's bottom with warm water as a part of each diaper change. If using baby wipes, make sure they are alcohol-free and unscented.
- Gentle pat dry with a clean towel or let air dry.

#### **COMPLETE INGREDIENT LIST**

Active Ingredients: Zinc Oxide (20%)

Aloe Barbadensis Leaf (Aloe Vera Gel) Juice, Aqua (Deionized Water), Butyrospermum Parkii (Shea) Butter, Carbomer, Cetyl Alcohol, Dimethicone, Ethylhexylglycerin, Glycerin, Glyceryl Stearate, Helianthus Annuus (Sunflower) Oil, Isopropyl Palmitate, Octyl Palmitate, Parfum (Natural Fragrance), Phenoxyethanol, Polysorbate-20, Sodium Hydroxide, Stearic Acid, Stearyl Alcohol, Tocopheryl Acetate (Vitamin E)