

The Passion of Leadership

Improving this single attitude makes our days fly by...

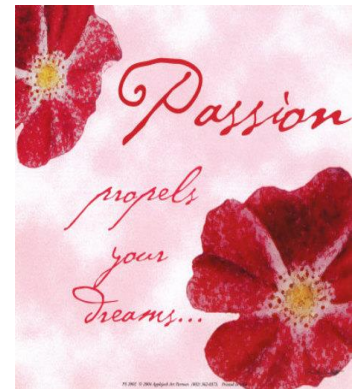
We wake up excited to work. We make the right decisions. We get more done in less time.

Improving this attitude affects everyone around us.

They believe in us, trust us, and want to support us.

The vital attitude for us to constantly improve is... OUR PASSION!

This one attitude can change our entire life for the better. On a scale of 1 to 10, exactly how excited, how passionate are you about your L'BRI business right now? Do you really want to succeed? Are you thrilled with your goals for today? If not, you MUST generate some PASSION for your day, your week and your career.



The passion of leadership

Passion is a self-generated attitude. We can't GIVE it to others. Yet, we all have the ability to motivate ourselves, to concentrate on our purpose, to get ourselves excited about what we do – share the L'BRI products and income opportunity!

Our attitude sets the mood for everyone around us – both in our business and personal lives. People around us get excited if WE are excited. If WE are passionate, they are likely to be passionate too. Recommendations we give to others that come from a heart full of passion have a greater impact and influence.

We Can Never Be Too Passionate

We can ALL increase our purpose and intensity. When we center all of our activities toward one focused goal, we not only feel more joy in what we are doing; we actually get more done!

Every day the L'BRI opportunity is making dreams come true! Moms are able to stay home with their kids; families can take amazing vacations together; bills are no longer choking people and causing stress; wonderful relationships are being created. These facts are huge! These facts create passion! These facts inspire! Your job is to share these life-changing benefits of a L'BRI business! Shout it from the rooftops!

Are you PASSIONATE about L'BRI – the products and the income opportunity? Does it make you have a burning desire to share L'BRI with others?

*There is nothing stronger than a leader
with a passion and a firm direction.*