

Qualities of a Great Leader



Quick! Think of a leader. Who comes to mind? A teacher from high school, a boss at work, a president of an organization, a coach of a sports team, a parent or sibling; leadership emerges in all areas of our lives.

The leadership we experience throughout our life often shapes us. The leadership qualities we admire in others are the same qualities we try to portray and develop in our own lives. No one is born a leader; it takes learning and work. And *good* leaders are always working to improve themselves. But what qualities make someone a *great* leader? We thought about some of the great leaders we know. If we look a bit closer, we will probably see some qualities that they all have in common:

Great Leaders Show Passion

To love what you do and feel that it matters... how could anything be more rewarding! Passion is a very important part of leadership, and passion isn't something we can fake. When you love what you do, it shows through your actions, which helps inspire others around you. Plus, it's always more rewarding - and more fun - to do something that matters to you. If you're having fun and feel like you're making a difference, you will attract others and they will be inspired to follow in your footsteps. Great leaders know this - passion always inspires others to act.

In what ways are you passionate about your L'BRI business?

Great Leaders Stay Focused on Priorities

Great leaders help others stay focused on their goals in part by staying focused themselves. In all areas of our business and life, it's easy to get overwhelmed and stressed out by all the little things and lose sight of the BIG picture. Great leaders know how to keep everyone focused by keeping priorities top of mind and adjusting as new things pop up. If we are always focused on every small issue, we wouldn't have enough time to spend on the important things such as holding Shows, following up with sponsoring leads, asking for referrals, providing great customer care, sampling, and starting new Consultants successfully. Great leaders know when to let the little things go to focus on the bigger, more important things.

Great Leaders Stay Optimistic and Always Persevere

Life isn't perfect. There's always going to be something that gets in the way or throws you off course. But great leaders know how to stay positive and keep everyone on track, even when problems arise. Great leaders don't give up, and they don't let others give up either.

Great Leaders Build Trust and Trust Others

Trust is one of the most important qualities in life and leadership. Without trust, leaders can't inspire others to follow them or to learn from them. Trust doesn't happen overnight, and great leaders know how to prove their trustworthiness.

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Another important part of trust is being able to trust others. Great leaders trust their company, their leadership, their upline. They surround themselves with people they can count on. We can't do everything ourselves, so we need to trust others to take care of things. It might be trusting one of your Consultants to prepare and train at your team meeting, or trusting them to help with a vendor event. At home, it might be trusting your family to support you when you try something new or stretch to reach a new goal.

Building trust and learning to trust others shows that you're on the same team and are all working for the same goal. Without trust, there are no followers, and without followers, there are no leaders.

A lot of different qualities make up great leaders, and these are just a few. Think about the great leaders you know. Do they have these traits? What other leadership qualities do they have that we all want to have in our lives?

Want to learn more about great leadership? You can gain tremendous insights from many resources.

Here are some outstanding books on leadership:

- The Heart of a Leader by Ken Blanchard
- Good to Great by Jim Collins
- 212-degree Leadership by Mac Anderson
- The Right to Lead by John Maxwell
- Developing the Leader Within You by John Maxwell
- The 7 Secrets of Exceptional Leadership by Brian Tracy
- Leadership 101 by John Maxwell

