



GET TO KNOW THE PRODUCT

Aloe Nourishing Shampoo

Provides hair with essential nutrients to help strengthen, condition and protect from environmental damage and blow drying. Gentle enough to use every day.

12 fl oz / 354mL • #2041



BENEFITS:

- Gentle cleansers help clean hair and scalp by removing product buildup, sweat, and dirt.
- No sodium laureth sulfate, detergents, artificial colors or dyes.
- Helps improve strength, shine, softness and resilience.
- Soothes dry scalp.
- Safe for color-treated hair.

DIRECTIONS:

Wet hair thoroughly, then gently massage into the hair, beginning at the roots. Rinse thoroughly, repeat if necessary. For everyday conditioning, follow with Aloe Nourishing Conditioner. For deep conditioning, use Hair Repair Masque.

ALSO RECOMMENDED:

- **Aloe Nourishing Conditioner** – helps improve the strength of fragile hair cuticles, enhancing softness and moisture. Safe for color-treated hair.
- **Hair Repair Masque Deep Conditioning Treatment** – helps nourish and hydrate dry, damaged hair.
- **Hydrating Antioxidant Face Mist** – excellent for dry or flaky scalp to soothe and hydrate.

KEY INGREDIENTS:

- **Hydroxypropyltrimonium (Honey)** – is a natural humectant and attracts moisture. Natural antioxidant and antimicrobial properties.
- **Hydrolyzed Soy Protein** – improves strength and increases hair's moisture-binding properties.
- **Silk Amino Acids** – help strengthen the hair and protect against moisture loss.
- **Spirulina Maxima** – has hydrating and antioxidant properties. Spirulina is a blue-green algae whose constituents include protein, vitamins B and E, carotenoids, iron, zinc, copper, and gamma linolenic acid, all beneficial to hair health.

COMPLETE INGREDIENT LIST:

Aloe Vera Barbadensis Leaf Extract (Stabilized Gel), Sodium Lauroyl Methyl Isethionate, Cocamidopropyl Betaine, Decyl Glucoside, Hydroxypropyltrimonium Honey, Glycerin, Glycol Stearate, PEG-18 Glyceryl Oleate/Cocotate, Silk Amino Acids, Hydrolyzed Soy Protein, Polyquaternium-10, Urtica Dioica (Nettle) Extract, Salix Alba (Willow) Bark Extract, Spirulina Maxima Extract, Camellia Sinensis (Green Tea) Leaf Extract, Tocopheryl Acetate (Vitamin E), Sodium PCA, Panthenol, Phenoxyethanol, Ethylhexylglycerin, Citric Acid, Essence of Asian Greens.