



Want Multiple Bookings at Every Show? Use the Booking Tool...

The SLIDE!

The cascading Booking/Opportunity SLIDE is a tool to help you book multiple Shows at every Show. Consultants are getting great results. Take a look at the exciting comments about it.

It is two-sided. One side highlights the L'BRI Hostess Rewards and the other side illustrates the many benefits of becoming a L'BRI Consultant.

At one of our National Conventions, Senior Executive Manager, Jody Lyons shared how she uses the SLIDE to book Shows:

When she's ready to share the Hostess Rewards, she says, "Hold on to your hats, you aren't going to believe all the Rewards you get when you introduce your friends to L'BRI at a Show like this one." She then whips out the SLIDE and holds it up as she explains the Rewards on each sheet.

The first sheet is a pocket. The monthly Hostess Bonus flyer can be inserted into the pocket and highlighted. As Jody shows the Hostess Shopping Spree sheet, she says, "I get to give my Hostesses up to a \$400 shopping spree! With an average Show just like this one, our Hostess, Tammy can receive \$200 in products of her choice for just \$30!"

To illustrate how the Booking Rewards work, Jody names four guests at the Show. She says, "When Joanne has her own Show, she will get a fabulous Hostess Shopping Spree. When her Show is held, our Hostess, Tammy will get \$75 in FREE products of her choice. When Becky has a Show, Tammy will get another \$75 in FREE product! As soon as Natalie holds her Show, Tammy will get \$75 for FREE. When Carol has her Show, Tammy gets another \$75 for FREE! With an average Show and four guests having their own Shows, I get to give my Hostesses a possible \$500 of L'BRI product for only \$30! Isn't that amazing?"

For the last sheet she says, "Plus, Hostesses can also get up to 4 products at Half Price!"

If there are previous Hostesses at the Show, Jody asks them to share how much they received in FREE products. They are always excited to share what they got for their Hostess Rewards!

Be playful with the SLIDE! Have fun with it! It can bring you huge booking success!

The Booking/Opportunity SLIDE can be ordered from your website under Consultant Only Items - Business Tools for \$21.50.

Consultants LOVE using the SLIDE!

I just started with L'BRI at the end of July. During my first four Shows, I struggled to get even a single booking at each Show. I was simply not giving my guests a clear picture of the great Hostess Rewards L'BRI offers.

Then I tried the SLIDE at my next Show. It was easy to use and it gave the guests a clear presentation of all the benefits they would receive by booking a Show. That night I had 3 bookings!!

~ Carrie Wierzba, L'BRI Consultant

I have been having a blast using the SLIDE Booking tool! At one of my most recent Shows, BEFORE I could even explain the Hostess Rewards, a lady sitting across the room shouted out, "I want all those free products! I am booking a Show!"

~ Lori Fandrey, L'BRI Executive Manager