Facebook Party Hostess Letter

Hi Hostess!

Thank you for hosting a L’BRI Fun and Fabulous Facebook Party! I am looking forward to partnering with you for your party on Day & Date of party, beginning at time.

I want to help you make this party as rewarding as possible for you, and as FUN as possible for your friends, so I’ll be working closely with you and sharing everything I’ve learned about hosting successful Facebook Parties!

One of the **first** things you’ll want to do is get in touch with your friends and get them excited about the party! This means you’ll want to talk to them, either on the phone or in person, and let them know how much you love L’BRI and how you can’t wait for them to try the products too! You can use text, email, Facebook messages, and other ways of communication to remind them about the party as Date of party draws closer, but the more they hear the excitement in your voice, the more curious they will become and the more successful your party will be.

As your friends RSVP, I’ll be encouraging them to order a L’BRI Sample Set, so they can try the products for themselves. You’ll want to encourage this as well! I find that guests who pre-order a sample set are more active in the party and much more likely to purchase products at the close of the party - which means an increase in your shopping spree!!

I’ll set up your party for you and add you as a host, but the **second** thing to do will be adding your friends as guests to the party. You’ll want to add around 50 guests (too few and you won’t have a good turn-out; too many and your friends will feel like just another number). Again, you’ll want to personally invite as many as possible (no group messages!) because your Facebook event can easily be overlooked if your friends aren’t aware of it.

I’ll keep the posts going, and the **third** thing you’ll want to do is to be involved in the party and encourage your friends to get involved. You can tag friends in posts, especially if it is something they may particularly enjoy. This is a great way to get your guests talking. I will occasionally ask you to share something as the host (your favorite products, what you’re planning to get with your hostess shopping spree, etc.), so be working on your wish list!

Your **fourth** and final thing to do is to collect outside orders and encourage your friends to host their own L’BRI party (either at their home or on Facebook). Friends who are unable to attend the “live” event can still help you earn your Hostess Rewards this way: They can shop online at www.yourname.lbri.com by clicking on “Shop Now” and entering party number Show ID # during checkout. You can also suggest they call me if they prefer to place their order over the phone.

Congratulations!! You’re ready to ROCK your Facebook Party!!!

As always, I am your partner in success!! Please let me know at any time if you have questions!

Your Name

L’BRI PURE n’ NATURAL Consultant

Your phone number

Your email address

Your personal website address