

10 Approach Lines

Approaching someone about taking a closer look at the L'BRI opportunity may seem a little fearful when first beginning. But if your sincere focus is on the other person – genuinely compliment them on the qualities you see in them and help them see how they could benefit by becoming a Consultant – your DESIRE to help them can far outweigh your FEAR.

It is always more effective if you have a specific reason you are approaching someone about the L'BRI opportunity. Here are 10 different lines you can use to APPROACH an opportunity lead – whether a hostess, guest or customer.

1. You did such a great job tonight. I'd love to show you how much money you could make doing the same things I did at your Show plus the many other benefits of being a L'BRI Consultant.
2. You are so enthusiastic and organized. You're the kind of person I am looking for to share L'BRI in this area. Let's get together for coffee so I can give you a little more information and see if L'BRI might be a good fit for you.
3. You made everything so fun tonight. I would love to work with you in this business. If I give you some information on L'BRI, would you be willing to take a look at it and tell me what you think? When is a good time this week to connect?
4. It's exciting to hear you're getting ready for a well-deserved retirement. I'd love to share with you how you could add \$15,000 to \$20,000 to your retirement funds while having lots of fun, meeting new friends and taking amazing trips with L'BRI. When is the soonest you could meet this week?
5. You seem to be very influential with your friends. They were very interested in your opinion. People who help others with suggestions and good choices make very good incomes with L'BRI. I don't know if it would be a fit for you, but it would be great to have you take a closer look at what L'BRI can offer you.
6. You have such an impressive talent with makeup. You could enjoy some great income using your eye for color with L'BRI. I would love to have you take a closer look to see if L'BRI could be a fit for you. When is a good time this week?
7. I love working with professional people like you. Having strong business skills will take you to the top in this business. You'd certainly be paid what you're worth. Would earning a six-figure income in a short period of time be attractive to you? I'd love to see if L'BRI could be a fit for you.
8. You're so warm and friendly, people love to be around you. Those qualities would be such great assets as a L'BRI Consultant. Have you ever thought about having fun sharing L'BRI? I'd love to show you more about it. When can I treat you to coffee so you take a closer look at what L'BRI can bring into your life?
9. You don't seem to be very happy in your present situation. I'd love to show you an alternative with L'BRI that might be a positive opportunity for you. Which days are best for you this weekend?
10. You sound like such a super mom! Your children are so fortunate that you want to be with them and care for their needs. You might want to take a look at how you can make some extra money for all the special extras and still spend the time you want with your kids. Have you ever thought about sharing L'BRI? Let get together for a few minutes this week to see if it's something would be a fit for you.