



**L'BRI**  
PURE n' NATURAL

HOW TO  
GUIDE

*Facebook  
Party  
Pro*

by Lynn Bardowski

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# STEP 1

## *Narrow your focus*

Focus on a specific problem: Skincare, Anti-Aging, Makeup, etc.  
Personalize party content and product selection  
Attract your ideal client  
Stand out and be unique  
Keep your party fresh, new, and exciting  
Simplify Hostess Coaching  
Generate more sales, bookings, and sponsoring leads

## *Hostess Coach*

Follow the Hostess Coaching Checklist:

Contact 1: Hostess Challenge/Wish List & personal invites

Contact 2: Schedule a Wish List call

Contact 3: Build attendance & discuss the Opportunity

Contact 4: Review to-dos and Hostess Challenge

Contact 5: Results, follow-up, and sponsor or re-book

# STEP 2

# STEP 3

## *Follow best practices*

Don't create the Event/Group until personal invites are sent  
Customize L'BRI graphics by adding your own text  
Go LIVE and build the Know, Like, and Trust Factor  
Use the sampling made easy program to send guests samples  
Include your own photos and speak in your own voice  
Add the show# and your web link to the bottom of each post  
Schedule posts for best times: 2-4pm and 8pm

by Lynn Bardowski

# DAY 1

Party Type \_\_\_\_\_  
Date \_\_\_\_\_  
Hostess \_\_\_\_\_

## Engagement Post

Welcome to the party!  
Have you ever heard of L'BRI? Comment below!  
Then, come back tonight and join me LIVE (right here)  
at 8:30PM ET for a special surprise!  
Spoiler alert: A freebie "might" be involved so you'll want  
to set a reminder. This is a don't miss!  
See you soon!  
~ Lynn B



## Party Script

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## Go LIVE! Build the KLT Factor

Share your story

Include a comment CTA to identify interest: "Tell me what you love about what you do!"

Use the booking reward certificates to plant the seed for multiple bookings

Ask guests to text you to get a free sample and comment "done" when they do!

Explain notification settings



## Party Script

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# DAY 2

## Sample Request Reminder:

Woohoo! Samples are on the way!

If you missed it, get your own 7 day sample pack for just the cost of shipping + tax. You will love them!

Order your set here >>> (your link)  
Show id#

~ Lynn



## Party Script

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# DAY 3

## Play A Game That Gets Results

Let's play a game! Most points at the end of the party wins a prize

And, oh! \$65+ orders get free shipping!

Get a jump start by liking my Page (tag) and requesting to join my VIP Group (tag) right now

How many points have you earned so far?

Web link + show id#  
~ Lynn

*Prize Point* TRACKER

POINTS	
5	RSVP "Going"
10	Personally invite a friend who attends
10	LIKE my page
25	Comment on 5 posts
25	Request to join my VIP Group
25	Every \$50 spent
50	Fill out the Prize Entry
100	Host your own party
TOTAL POINTS: <input type="text"/>	

## Party Script

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# DAY 4

## Discover The Problem:


So, I have a question for you.

If there is one thing you would change about your (skin or makeup) what would it be?

Reply with a GIF (which is way more fun)

Web link + show id#

~ Lynn



If there is one thing that you would change about your skin, what would it be?



## Party Script

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# DAY 5

## Educate About The Ingredients:

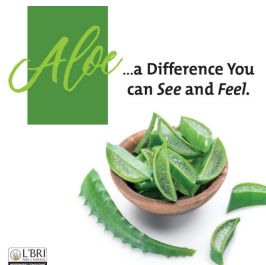
Do you know why Aloe is the first ingredient in our skincare?

Hint: check out page 4 of the catalog and you might find the answer!

Reminder: Get 25 bonus points when you comment on 5 posts!

Catalog link + Show Id#

~ Lynn



## Party Script

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# DAY 6

## Learn More About The Guests:

I'd love to learn more about you!

What skin type are you?

- A: Normal
- B: Dry
- C: Oily
- D: Blemish Prone
- E: Combo

Catalog link + Show Id#

~ Lynn



\*See the Learning Center for graphics for Anti-Aging and Makeup Parties

## Party Script

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# DAY 7

## Cultivate Booking/Sponsoring Leads

Ask your Hostess to post a photo w/ her favorite L'BRI products and share the love by answering these questions:

- Why did you book a party?
- What are you most excited about?
- Are you thinking about sharing L'BRI as a Consultant?

If she's thinking about becoming a Consultant tell her to ask guests if they'll book a show to help her get started!

Refer to the Facebook Party training for more tips!

## Party Script

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# DAY 8

## Sell The Solution: How-To Video, LIVE, or Album

Invite guests who received samples to follow along!

Include 3 CTAs\* to sell, book, and sponsor:

1) Comment (product name) to add this to your Wish List!

2) Pick a Date, Get A Hostess Bonus!

3) Ask me a question about my job & get 5 bonus points in the prize drawing!

Close: Invite guests to fill out the virtual prize entry to get 50 bonus points and a free Guide!

\*CTAs = Calls-to-Action

## Party Script

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# DAY 9

## Follow-Up & Get Results

Thanks for coming! Please take my quickie poll so I can see who needs help or has questions.

I'll be back to pick the prize winner tomorrow, which means there's still time to get points. Yay! (Google Form link)

Web link + show id#  
- Lynn



## Party Script

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