

2020 CONVENTION RECOGNITION PROGRAM

For the Recognition Year: June 1, 2019 through May 31, 2020

PERSONAL PERFORMANCE

Sales Excellence

Be recognized for your personal sales (PV).

Award Level	Personal Sales
Platinum Achiever	\$50,000 or more
Gold Achiever	\$40,000 or more
Silver Achiever	\$30,000 or more
Bronze Achiever	\$20,000 or more

Sponsoring Excellence

Be recognized for new Consultants that you personally sponsor.

Award Level	Personally Sponsored
Platinum Achiever	25 or more
Gold Achiever	20 or more
Silver Achiever	15 or more
Bronze Achiever	10 or more

Sponsoring Volume Top 10 Award

Be recognized for the total personal sales (PV) of your newest Consultants.

WINGS Award - Celebrating a Commitment to Shows

Shows are a proven way to grow your business, customer base and income. This award recognizes Consultants with a minimum of 48 Qualified Shows, an average of 4 Shows/month.

Special recognition will be awarded to the **TOP 3** achievers in *Sales, Sponsoring, Sponsoring Volume* and *Shows*, each receiving a personalized engraved trophy. First place in *Sales, Sponsoring* and *Shows* will also receive a luxurious gift personally selected for them by Linda Kaminski.

LEADER DEVELOPMENT

Personal Promotions: Get Recognized When Your Title Changes

At Convention we celebrate all of our newest L'BRI Leaders including promotions to Senior Consultant, Supervisor, Manager, Executive Manager, Senior Executive Manager, Elite and Diamond Executive Managers.

Note: Promotions are recognized as of the first of the month and will be celebrated at National Convention when promotions occur August 1, 2019 through July 1, 2020. Manager level and above promotions will only be recognized the first time the promotion occurs.

PRESIDENT'S CIRCLE RECOGNITION

Reaching new levels of success requires both commitment and consistency. Our President's Circle award recognizes Consultants who achieve 6 + 2: Six qualified Shows and at least two new Consultants.

President's Circle REWARDS	Any month	Qualify 4 of 12 months	Qualify 8 of 12 months	Qualify 12 of 12 months
Monthly RECOGNITION in WINGS Newsletter	✓	✓	✓	✓
Receive a small GIFT in the mail from Linda	✓	✓	✓	✓
INVITATION to exclusive President's Circle gathering with Linda & Brian at National Convention	-	✓	✓	✓
Receive a CASH BONUS	-	\$500	\$1,000	\$1,500

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TOP 10 PERFORMANCE AWARD & SPIRIT OF L'BRI AWARD

This award recognizes the incredible achievements of our TOP 10 Consultants in the entire company. Points will be awarded for Personal Sales, Shows and Sponsoring, Sales of your new Consultants, and the promotion of anyone in your personal team who promotes to a new rank of Senior Consultant or above. The top achiever in this category will earn the prestigious honor of being named our **Spirit of L'BRI Award** achiever.

Points Allocation Chart

Sales: 10 points/\$1,000	Promotion Level: Sr. Consultant	25 points
	Supervisor	50 points
Shows: 10 points/Qualified Show	Manager	75 points
Sponsoring: 5 points/New Consultant	Executive Manager	100 points
	Sr. Executive Manager	125 points
Recruit Sales: 5 points/\$100	Elite Executive Manager	150 points

Top performance award recipients will be honored on stage and awarded with a trophy to commemorate their achievement.

The **Spirit of L'BRI Award** recipient will also be awarded with a trophy, fine jewelry, and a Spirit of L'BRI Travel Package valued at \$5,000. Spirit of L'BRI travel package includes first-class airfare, hotel accommodations, car rental, shopping spree, an elegant dinner and more.

A Beautiful Way to Live AWARD

**"Courage and self-confidence go hand-in-hand.
They both begin with a positive attitude.
Think good thoughts.
Believe it, and you can do it."**

— Linda Kaminski

This award is designed to recognize one Consultant who emulates Linda and Brian's work ethic, honesty, perseverance, and commitment to excellence. Based on nominations, we will present our **A Beautiful Way to Live** Award at National Convention.

This prestigious annual award honors deserving individuals who exemplify the attributes and approach to life consistent with the company's values and mission. They place the needs of others first, encourage everyone they meet to dream big, and approach each day with gratitude and integrity. What Linda and Brian started, now lives on in the hearts and businesses of so many L'BRI Consultants. If you have met a L'BRI Consultant who demonstrates **A Beautiful Way to Live** in everything they do, consider writing a nomination for them. The qualities that we are looking for include:

- Commitment to all aspects of growing their business including sales, sponsoring and helping others.
- Dedication and determination; willing to work hard in pursuit of their goals.
- The belief that L'BRI products and opportunity have the ability to change lives for the better.
- A genuine desire to make a positive impact in people, families, and their community.
- Strength in leadership, specifically helping others achieve their potential.
- Embracing a lifestyle that supports health and wellness.