

L'BRI
PURE n' NATURAL

Successful

START GUIDE

Welcome to L'BRI!

We are thrilled that you are starting an exciting venture as a L'BRI Independent Consultant. You have joined an amazing circle of people who love L'BRI and enjoy sharing it with others. You now have the opportunity to represent the L'BRI vision of helping others discover a beautiful way to live.

With L'BRI, you have the power to change someone's life. Our pure, natural, aloe-based skin care, hair, body, and wellness products can transform their skin. The L'BRI opportunity can give them freedom, flexibility and additional income to transform their life.

Whether you want to just share L'BRI with the people you care about so you can enjoy a little extra money, or you want to build a profitable business, this success plan is designed to help you get off to a great start. Take a step each day or go as fast as you'd like. ***Enjoy your journey!***

Action STEPS



Complete all of the **ACTION STEPS** throughout this Guide and receive the gold L'BRI aloe logo pin that you can wear proudly. Contact L'BRI Customer Care at support@lbri.com so we can send your pin as a celebration of your achievement!

IMPORTANT NOTE: As you read through this *Successful Start Guide*, you will notice **blue text** that indicates links that can be accessed in the LEARNING CENTER under the NEW CONSULTANTS START HERE section. Click on [Successful Start Links at-a-Glance](#) and select the link you want. (The links can also be accessed from within the online version of the *Successful Start Guide*.)

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Get Connected

When you first joined, an email was sent to you with important information: Your Consultant ID#, account name, personal L'BRI website and the contact information for your Sponsor and your Executive Manager who are always eager to help.

You have lots of support. Your Sponsor and upline Leaders are committed to your success. They will provide ongoing guidance and encouragement as you need it. Keep in close contact with them, especially during your first few weeks. You can also connect with your entire L'BRI community. We all want to welcome you to the L'BRI family.

My Sponsor is _____ My Executive Manager is _____

Your Home Office Customer Care team is another resource for support: Call 262-363-9674 or 800-742-8828 or email support@lbri.com.

L'BRI Connect app - a simple, powerful tool for your business. It is filled with fun resources for sharing L'BRI and is a powerful tool for tracking actions and results. [Watch this video](#) to see the highlights of the L'BRI Connect app!

Download the app. You can use the link that was sent to you via email or text. Or, you can download the app using these links and log in with your Business Center credentials:

Apple App Store: <https://apps.apple.com/us/app/lbri-connect/id1523987312>

Google Play: <https://play.google.com/store/apps/details?id=com.lbris.lbrisconnect>

Access L'BRI Connect on your desktop or browser. Use this link and log in with your Business Center credentials: <https://lbriapp.mysecureoffice.com>

L'BRI Connect training

- Videos and step-by-step guides are located in the app, posted in the Consultant Forum in the "[L'BRI Connect App Training](#)" guide and in the [Learning Center in the Monthly Toolbox](#).

And, if you have any issues, you can submit them to support@lbri.com.

Action STEPS

- ☐ Connect with your Sponsor/Leader for some initial ideas on getting started.
- ☐ LIKE and follow our [L'BRI Corporate Facebook Page](#) and L'BRI on [Instagram](#).
- ☐ Join the [L'BRI Consultant Forum](#) and your team's group on Facebook for valuable training, ideas, tips, inspiration and fun interaction.
- ☐ Download the L'BRI Connect app and have fun sharing!
- ☐ Order labels with your name, phone number, L'BRI website and email address to attach to all literature that you give away.
- ☐ Record an upbeat, professional voice mail greeting on your phone.
- ☐ Open a separate bank account and use it exclusively for L'BRI.



Check Out the Business Center

Take some time to look at all the resources that are available in your [Business Center](#) – it's the hub of your business. Contact support@lbri.com or call Customer Care at 262-363-9674 or 800-742-8828 if you need help.

The screenshot shows the L'BRI Business Center dashboard. The top navigation bar includes links for Home, News, Resources, Messages, Calendar, Leads, Business, Orders, Commission, and Show. The main content area is divided into several sections:

- Sample Consultant:** Displays consultant information (ID, Rank, Bonus Rank) and quick links for Customer Management, View All Orders, Team Management, Create A Show, Add New Customer, and Pay Value History.
- Quick Links:** A section for frequently used tools.
- My Calendar:** A calendar view showing upcoming events and deadlines.
- Learning Center:** A section for training and resources.
- Sampling Made Easy:** A section for sending samples.
- CONVENTION 2022:** Information about the upcoming convention.
- L'BRI Wall of Fame:** A section for showcasing successful consultants.
- L'BRI WINGS:** A section for celebrating monthly successes.
- FREE Car Program:** Information about the L'BRI FREE Car Program.
- WINGS Newsletter:** A section for the WINGS Newsletter.
- My Jump Start Tracking:** A section for tracking progress.
- L'BRI News:** A section for the latest news updates.

Callout boxes provide additional information:

- The latest News updates will be posted here.
- Find promotions, program details, business tools, customer, Show and sponsoring support.
- To place Consultant orders
- To see what you've earned
- To set up and manage Shows
- We've made it simple and easy to send samples.
- The hub for training, resources and social media support.
- Be inspired by Executives' stories.
- Information about the L'BRI FREE Car Program.
- WINGS - where we celebrate monthly successes.
- Another spot to see the latest news updates.
- Your Jump Start Tracker will be here.
- To request support, click here to send an email or call the home office at 800-742-8828.
- L'BRI Connect - Use to create interest in L'BRI by sharing resources.
- Use these Quick Links to easily access often used tools.
- Takes you straight to your Successful Start Guide and access to training links.
- To access important business tools

Action STEPS

- Get to know the Resource tab. It is filled with great resources on how to place an order, create a Show, enroll a new Consultant and more. Plus, you'll find tools to support all areas of your business.
- Set up your [About Me](#) and [Upload Your Picture](#). Tip: Upload an up-close and smiling head shot of YOU.



Create your Story

You made such a smart decision to join L'BRI. What does this mean to you? What do you want L'BRI to bring into your life? Knowing your Why inspires you to stay focused and leads you to take action.

Your Why needs to be deeply personal, yet relatable to others. Make it your very own. As you create your Story and share it with others, they may see that trying L'BRI products or joining L'BRI to share it may be something they would enjoy too.

Answering these questions can help when sharing your Story:

1. What is your personal product testimonial?
2. Why did you decide to become a L'BRI Consultant?
3. What are you enjoying most about it?
4. What are your hopes and dreams for the future?

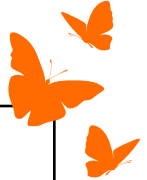
Here are three brief examples:

"Before I started using L'BRI I was so self-conscious about my skin. I had suffered from acne since I was a teen. After I started using L'BRI, my skin began to improve beyond my expectations. I was so excited, I decided to join L'BRI and help others love the skin they see in the mirror. Being a Consultant gives me the ability to give back more to my community – both financially and in my ability to volunteer more time for the causes I care about. My goal is to start an animal rescue network."

"Using L'BRI is helping me to have the best skin of my life. Joining L'BRI as a Consultant has given me a way to help others enjoy healthy skin as well as help them create the lifestyle they really want. It has been a way to ease the burden of my student loans. My goal is to pay them off in the next two years."

"I'm committed to using safe, pure, non-toxic products. L'BRI skin, hair and makeup plus home care products let me feel confident I'm doing my best to protect myself and my family. Because so many others feel the same way I do, I've set a big goal to pay off my mortgage by building a loyal group of happy customers and successful Consultants."

Action STEPS

- Jot down your L'BRI Story so you can review it and feel comfortable sharing it with friends, customers, at L'BRI parties, at vendor events, on social media, and while networking.
 - Review your Story with your Sponsor and Leader for help and suggestions.
- 

Celebrate your Jump Start!



Take a close look at the exciting **Jump Start** rewards. Have fun sharing L'BRI and earning some extra rewards! You'll want one of your first goals to be earning the special rebate on your Starter Kit. This is usually a cinch when you have a couple of Debuts.

Check your Tracker

Your Jump Start Tracker is located on your home page in the Business Center. It will provide an at-a-glance look at your progress. It will be fun to watch your rewards add up!

"I would definitely take advantage of all the rewards L'BRI offers new Consultants. You'll earn more money, more credit, lots of free product, and gain a lot of happy customers and teammates!"

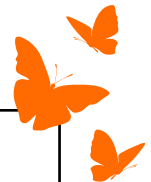
—Laura H.

"Earning my Kit money back was the first goal I set. Focusing on that one goal really jump-started my success. The new Consultant starting program has the building blocks for a firm foundation."

—Gina O.

Action STEPS

- Review all of the **Jump Start** rewards and track your progress.
- Highlight your 50-day Jump Start date on your calendar.





Get to Know the Products

Celebrate when your Starter Kit arrives! Invite a few friends over to open the box with you and go LIVE on Facebook to share your excitement. An unboxing video is a great way to tell friends about your new venture without being salesy, and you might even book a party or two!

Become your BEST customer! Be proof that the products are effective. Use all of the products for your skin type and share your wild enthusiasm! – “I Am Sold Myself!”

Get into the Product Catalog. The BEST way to learn the key takeaways about the products is to review the product catalog and use the products yourself. The *How to Use Your L'BRI Skin Care Products* brochure will show you how and when to apply each skin care product. The *Why L'BRI* brochure describes why L'BRI is so unique.

You don't have to know everything. There is an abundance of information about the L'BRI products available in the Learning Center under Product, but you DO NOT have to know everything about every product to begin sharing L'BRI. Most people will want to know which products can solve their skin concerns and which ones are your favorites. Select some of your favorites and read about them in the catalog. This will give you even more confidence when talking about them.

Learn at your own pace. As you gain experience, you can learn more about the products, but go at your own pace. If you need more details about a product, you can refer to [L'BRI Skin Care Product Facts & Features](#). Find it under Product in the Learning Center. Some Consultants print the [All Facts & Features PDF](#) and put them in a 3-ring binder for easy reference.

[L'BRI University](#) is another resource for detailed skin care and product information, but you certainly DO NOT have to start the University to begin sharing your love for the products. When you do complete the University, you will receive a L'BRI Certified Skin Care Specialist name badge and printable Certificate you can proudly display.

Remember: If someone asks you a question and you don't know the answer, just let them know that you are new but will find out the answer and get back to them.

Action STEPS

- Be your best customer! Replace all your current products with L'BRI!
- Read the [Why L'BRI](#) brochure and product catalog and always have them with you to review whenever you have a few minutes.
- Listen to the audio as Linda explains [Determining Skin Types](#).
- Invite friends to take the [Skin Care Quiz](#) and send you a screen shot. Talk with them and about the recommendations and suggest getting together to try L'BRI or send samples.

Design your Debut



Sharing L'BRI with people you care about is so exciting! Debuts are events that help you introduce small groups of your friends and family members to L'BRI. When you host your Debuts, you are eligible to earn all of the Host Rewards as well as profits! You can use the products personally or add them to your Starter Kit. You can use all the money you make for anything you want! How fun is that!

Debuts can kick it all off. There are so many advantages of having at least one Debut within your first few weeks of enrolling. You may also choose to hold more than one and enjoy lots more success:

1. **You will reach lots of people, quickly** – When you invite someone who is not able to attend your first Debut, you can respond with, “Oh, that’s okay, Lori. I’m disappointed you can’t join us on Friday, but the good news is I’m having two other L'BRI Debuts – on Saturday morning and Tuesday evening. I know you will love discovering the amazing anti-aging products and the importance of using safe ingredients on your skin. Which day works best for you?” (If those days don’t work, suggest a time to meet privately so absolutely no one you care about misses the opportunity to learn about L'BRI.)
2. **You will gain confidence** – Sharing L'BRI with others in close succession is the best way to become comfortable with the products and income story.
3. **You will schedule future small gatherings** – Your “warm circle” of contacts – people who like you and care about you – will be more likely to plan a party of their own if they have tried the products and have seen that a L'BRI party is a really fun experience. They will then want to receive L'BRI products for free and discounted!

These initial hosts will introduce you to so many other people outside of your circle of friends and family. Think of all the fun you’ll have getting L'BRI on even more faces!

Action STEPS

- Set dates for future parties you want to hold. Invite long distance friends and family to a virtual party.
- Review [How to Host Your Debut](#) for tips. See the [Let's Get Social](#) section in this Guide.
- Contact your Sponsor or Leader with any questions.



“After my Debut I discovered how much I enjoy sharing these incredible products! I made time for L'BRI because I loved it and I know the products and opportunity are life-changing.”

—Kristy L.





Build a Contact List

You'll want to give everyone you care about the opportunity to experience L'BRI. Building your list of prospects is a continual process, so keep adding names as you think of them. You meet people every day, and these interactions bring opportunities to share L'BRI.

Building your Contact List is a valuable step in getting started. Think of people in the many areas of your life. Use this **FRANKE** list to get you started:

F – Friends, those who live close and far away

R – Relatives, close and distant

A – Acquaintances, co-workers and social groups

N – Neighbors, current and previous neighborhoods

K – People you know through your kids

E – Everyone else – Facebook friends, people you know through your spouse, etc.

Take the time to consider each person and how they can gain the most from L'BRI.

Ask yourself:

WHO would be a great host? Offer them one of the four party experiences: skin care, anti-aging, body/hair care and makeup.

WHO may need some extra money right now? Invite them to join you as a Consultant.

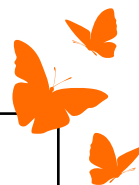
WHO loves makeup or needs quality skin care? Invite them to one of your Debuts to learn more.

WHO is really into safe ingredients? If they can't come to a Debut, offer them some samples.

It's important to mention the reason you're contacting them. Indicate on your Contact List how they might best benefit by being introduced to L'BRI.

Action STEPS

- ☐ Review FRANKE to help you start your Contact List!
- ☐ Keep adding names to your [Contact List](#).



Start Connecting



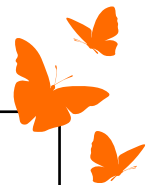
L'BRI products are amazing, but nothing sells itself! Once you have your Contact List created, start connecting with each person. Share your enthusiasm and be confident that you have a very valuable product, income opportunity and service to offer. Be authentic and sincere when contacting them.

Here are 8 ways you can begin to share L'BRI with those on your *Contact List*:

1. Invite local friends and family members to one of your DEBUTS. Invite long-distance friends to a virtual Debut.
2. Reach out to friends and family everywhere using the L'BRI Connect app. It's filled with resources that are fun and effective to share.
3. Offer to have a practice FACIAL with them. Suggest they invite a few friends to join them. It could turn into a small party.
4. Share your excitement about your new adventure on SOCIAL media and invite friends to learn more.
5. Ask them to take the SKIN CARE QUIZ to discover which products are best for their skin type and concerns.
6. Invite them to HOST a get-together to share L'BRI with their friends and get free and discounted products.
7. Invite those who may benefit by joining L'BRI to take a closer look at becoming a CONSULTANT. Your Sponsor or Leader can help you.
8. Encourage them to order a free SAMPLE Set from your L'BRI personal website (they would just pay shipping/handling). Post an offer on social media to send free L'BRI samples.

Action STEPS

- While contacting people, refer to [Words to Say When Introducing L'BRI](#).
- Contact 5 people a day for 10 days in a row. That's a fast way to connect with 50!
- Chat with your Sponsor or Leader. Let them know how you're doing. Ask any questions that may have come up in conversations.





Offer Samples

Offering samples is a wonderful way to introduce L'BRI, particularly to people who live far away from you. L'BRI provides simple ways to introduce the product through sampling:

1. People can order a [FREE Sample Set](#) from your L'BRI website and just pay for shipping/handling.
2. As a NEW Consultant, you also received FREE SAMPLE SET mailings. A postcard is included in your starter kit for you to track these mailings and the link to place your orders is the green [Send 5 Free Samples](#) button within your Jump Start tracker. Remember, these need to be redeemed in your first 50 days, so don't wait!
3. Always carry a few samples with you so you're ready to offer them anytime, anywhere. You can also give them away at parties and vendor events. Samples are available to buy in the Consultant Only Items section of your shopping cart.
4. Send samples through **Sampling Made Easy**. This program is a simple and affordable way to share L'BRI samples! L'BRI ships the samples for you and provides the recipient a letter with your contact information, your website address and a personalized message from you.

Action STEPS

- Go to your website, click on the FREE SAMPLES tab, and read all the details.
- Ask 10 friends if they would enjoy trying some samples or getting together to try L'BRI.
- Review the [Seven Key Tips on How to Sample Your Way to Success](#) to make it easy to offer samples and get results.



I selected a couple of products I really love and kept samples of them with me at all times. I set a weekly sampling goal and found the fortune is in the followup.

—Sandy G.



Let's Get the *Party* Started!



A L'BRI Show or party is simply a gathering of people interested in experiencing L'BRI. Holding Shows is the most effective way to be in front of the most people at one time. They can be held in person or virtually, for example Facebook and Zoom parties.

You can offer four different **Party Experiences**. Each experience can appeal to different hosts and guests.

1. Skin Care
2. Anti-Aging
3. Body/Hair Care
4. Makeup

The L'BRI Party Flow Cards will make the party simple and fun by guiding you through some keys to a successful party: What products and supplies to bring; how to make it fun by awarding prize points; what to say about the products; how to get orders and referrals; how to attract future hosts; and how to identify sponsoring leads.

Always partner with your hosts to help them have a successful party. Review the [How to be an Amazing Host](#) with them—step by step. Stay in touch and keep them excited about their Show.

Action STEPS



- Review the Party Flow Cards that came in your Starter Kit. The four different sets of L'BRI Party Flow Cards can be ordered in the Consultant Only Items section of your shopping cart.
- Check out the Monthly Product Specials and Host Bonus in the Business Center under [Resources](#) and share with friends why this month is the best month to party!
- Invite three friends to help you get started by hosting a get-together with their friends.



I joined L'BRI only for the product savings and discounts I'd receive for my personal use. I loved the products, but just knew I could never do more as a Consultant. Talking to groups of people and trying to sell anything... no way! Well, less than a month later I couldn't keep L'BRI to myself. I invited my girlfriends over to do facials. That night was over \$1,000 in sales, a booking, the beginning of lots more gatherings, and many new friends!

—Michele D.





Let's Get Social

We have 3 powerful social selling tools to help you grow your business online:

3 POWERFUL TOOLS TO HELP YOU GROW

L'BRI CONNECT APP:
Lead Generation &
Interactive Media



L'BRI CONNECT DESKTOP:
Segment Emails to
Customers and Team



L'BRI LIVE:
Interactive
LIVE Shopping



Coming
Soon!

STEP 1: Download the L'BRI Connect App from the App Store.



STEP 2: Go to the Monthly Toolbox and tap on "See All" to get your Success Plan and so much more.

STEP 3: Learn how to use these 3 powerful tools within the App and in the [Learning Center](#). Ask your Leader how you can invite guests to their next LIVE event. How easy is that?
**Enrollment in L'BRI LIVE required.*

“

As a business owner and work from home mother of four young children, social media was my only option to share L'BRI when I joined. It allows me to share my storyline around L'BRI and connect with current/potential customers and Consultants – a broader scope of people across the country. Connection is key for marketing yourself and L'BRI using social media, and using the right strategies can explode your business. In my first three months, I qualified as a Supervisor and earned my first incentive trip to Maui! I did this all through online Facebook events.

—Shannon B.

”



Here are more tips and best practices for Facebook and Instagram:

- **PROFILE NAME:** Use the same name you use in real life. Do not include the words L'BRI.
- **PROFILE PHOTO:** Smile with your eyes and upload a head shot that grabs attention. For consistency, use the same photo on all your social sites.
- **FACEBOOK PROFILE COVER PHOTO:** Upload an image that reflects who you are and what you're passionate about. Examples: Family time, dream vacation, or inspiring quote.
- **BIO:** Tell people who you help and how you do that, so you can attract the people who are looking for you. Example: "I help busy Moms make time for self care."
- **DON'T BE A SPAMMY DIRECT SELLER:** Follow the 80/20 Rule and only post about your L'BRI business 2 posts out of every 10. Business posts should feel "helpful" and add value.
- **START CONVERSATIONS:** Ask questions that spark conversation and turn social media connections into new friends by intentionally commenting on other's posts.
- **INCLUDE A CALL-TO-ACTION:** When sharing a helpful how-to or skin care tip, include a CTA so people know how to take the next step. Example: "Message me to get a sample."
- **BE AUTHENTIC:** Speak in your own voice and use filter-free photos and videos. Friends and followers want to see the real you, not a flyer or ad-looking image.
- **EMBRACE VIDEO:** Facebook and Instagram LIVE and Reels help you attract new customers. Check out the Instagram Reels training in the Guides in the Consultant Forum and get [27 Attention-Grabbing Hooks for Reels and TikTok](#).
- **STAY CONNECTED VIA STORIES:** Share sneak peeks into your daily life throughout the day to stay top of mind. Polls and questions are easy conversation starters.
- **FEATURE CUSTOMER STORIES:** Asking customers to share a testimonial or before and after photo/video can help you attract new leads who buy, book, and join.

Action STEPS

- Go LIVE and unbox your starter kit! Learn how to launch with a great [unboxing video](#).
- Review the [Virtual Party Training](#) and [Guide](#).
- Read the social media policies in the [General Policies & Procedures](#).





Increase your Income

How would you like to make more money with L'BRI and help others make more money too? You can when you sponsor new Consultants and qualify as a Supervisor. It is the first step toward earning exciting income and making a difference in the lives of others.

As a **Supervisor**, you can increase your income based on your personal retail sales, the sales of the Consultants you personally sponsor, and those they sponsor. As a Supervisor, you earn...

30% on your personal retail sales (26% for product sales plus 4% Monthly Retailing Bonus = 30%)

36% Consultant discount on orders over \$150

PLUS... 4% Sponsoring Bonus on the retail sales of the Consultants you personally sponsor

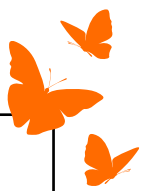
PLUS... 1% Sponsoring Bonus on 2nd level Consultants

Give yourself a raise and experience the joy of helping others start with L'BRI! If you are a goal-getter, you can qualify as a Supervisor within your first 50 days.

1. Have \$150 or more in personal retail sales volume.
2. Have 4 or more personally sponsored qualified lines with at least one Consultant with sales of \$150 or more.
3. Have total retail sales volume of \$3,000 or more which includes your personal retail sales and the sales of all Consultants on your team.
4. Do the above in one month and you are a Supervisor! PLUS, once you achieve Supervisor you will keep your position forever!

Action STEPS

- Contact your Sponsor or Leader to help you make a plan to reach Supervisor and begin earning even more money.
- Your income is unlimited! Take a look at the generous [Income Opportunity](#) and [Profit Plan](#).
- Begin now making even more money. Review the [Show Me the Money](#) program flyer. It's a smart way to increase your income each month.



My promotion to Supervisor represents two benchmarks in my life. First, it represents my overcoming fear, not only in my business life, but in my personal life as well. Second is the result of sharing the opportunity with others. That is very exciting to me! I like to think of it as "paying it forward." The L'BRI story is amazing!

—Jean K.

Invite Others to Join L'BRI



Everything is more fun with friends! You know many people who could benefit by becoming a L'BRI Consultant. When you offer the opportunity to join L'BRI, you are offering the gift of a new, exciting, profitable, and often life-changing experience.

Share Your Story – WHY you joined L'BRI and the difference it is making in your life. People will see that L'BRI has so much to offer. Ask questions to find out if anything has changed recently that has them thinking they need more fun, funds or friends in their life.

Be genuine and share the benefits from your heart. People want to know that you care about them and want what's best for them.

Don't pre-judge or assume someone is not interested. You never know who may be wanting to give L'BRI a try. You just need to offer it to everyone.

Ask yourself:

Who would you love to work with?

Who do you know who may need some extra income?

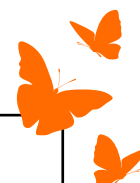
Who do you know who wants to have more time for the things that are important to them?

Who do you know who wants to start their own business and be their own boss?

Who do you know who wants more flexibility and freedom?

Action STEPS

- Identify special people from your Contact List. Jot down why they could benefit from the opportunity. Share Your Story with them. Invite them to one of your Debuts or send them samples so they can fall in love with the products.
- Invite these special people to take a closer look at what L'BRI could bring into their life.
- Let your Leader know who is on your "Top 10" list so they can help you follow up!



One of the biggest joys is sharing this opportunity with others and watching them "catch the fever" of L'BRI. As they experience personal growth, new friendships, extra income and amazing incentives, it just makes this journey all that more rewarding.

—Jennifer S.





Enjoy the Journey!

Keep Connecting, Learning, and Growing!

Chat often with your Sponsor and Leader. They are very committed to your success! Remember, they were once new Consultants and had questions, successes and challenges too.

YOU are L'BRI to everyone you meet.

- When you represent your brand well, customers will view you as a credible and trustworthy source for their skin care needs. Take those few extra minutes each day to pamper your skin with L'BRI and apply a little makeup. You never know who you will run into when you're out and about... it could be your next customer!
- Always be prepared with L'BRI literature with your contact info on it: Why L'BRI, product catalogs, opportunity flyer, and always have samples on hand.
- Be friendly and open to initiating conversations throughout your day. Smile and make eye contact with others. Give sincere compliments – generously and often.
- Be approachable, warm, genuine and confident when chatting about L'BRI. You have the best safe, effective and affordable products to offer.

Earn while you learn.

- You don't need to know everything before you start sharing L'BRI and making money.
- Continue reviewing this Successful Start Guide especially in your first 50 days.
- Get in the habit of using the L'BRI Connect app to share fun resources with at least 3 people every day.
- Keep learning by exploring additional topics in the [Learning Center](#).
- Participate in all that's available: team meetings, online training, company events.
- Visit your Team Facebook Group and the L'BRI Consultant Forum each day.
- Review your *Weekly Buzz* email each Wednesday to catch the latest news and refer to the Business Center NEWS tab.
- Stretch yourself – personally and professionally – and enjoy exciting new achievements.

Be patient and keep growing.

With any new venture, it takes a while to get comfortable. Be committed, be consistent, think of ways to provide "value" to your contacts and customers, be positive and have fun! Share the L'BRI products and income opportunity with everyone in your world – locally and across the country. They will love you for it!

We are so thrilled that you are part of the L'BRI family and hope you will enjoy the rich opportunities that are available for you. We encourage you to let your dreams take flight. The joy is in the journey!

Action STEPS



Complete all of the **ACTION STEPS** and receive the gold L'BRI aloe logo pin that you can wear proudly. Contact L'BRI Customer Care at support@lbri.com so we can send your pin as a celebration of your achievement!





“The key to realizing a dream is to focus not on success but significance — and then even the small steps and little victories along your path will take on greater meaning.”

—Oprah Winfrey



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