



Skin Care Challenges

Sensitive Skin

What is sensitive skin?

Any skin type can have sensitive skin. Sensitive skin itself is not a skin type and may present with a variety of symptoms such as stinging, itching, and burning. Visible changes may include redness, extreme dryness, scaling, peeling, and bumps.

What causes sensitive skin?

- Overuse of harsh or drying skin or body care products with harsh cleansers.
- Skin disorders and allergic conditions such as acne, rosacea, and contact dermatitis.
- Environmental factors including sun, wind, excessive heat, or cold exposure.
- Using multiple brands of skin care products not formulated to work together.

L'BRI Products for Sensitive Skin:

- Choose the trio appropriate for their skin type.
- If the customer has an underlying skin condition, recommend additional products as needed.
 - Intense Moisture Boost
 - Hydrating Antioxidant Face Mist
 - Rejuvenating Facial Peel
 - Anti-aging products that address the individual's aging concerns

Tips to Protect Sensitive Skin:

- Protect your skin from the elements. Wear sunscreen year-round with an SPF of 30 or higher and wear a wide-brimmed hat in summer.
- Hydrate your skin by moisturizing immediately after bathing or showering to avoid dry, flaking, or itchy skin.
- Avoid extremes of hot or cold water when bathing or washing your face.
- Remove makeup before bed. Leaving makeup on overnight can lead to dull skin and will block the effectiveness of your anti-aging products.