



Skin Care Challenges

Eczema

What is Eczema?

Eczema is a chronic skin disease that can vary from mild to severe forms and typically causes the skin to become inflamed, itchy, and red. It is also known as atopic dermatitis. Commonly found on the hands, feet, ankles, wrists, neck, upper chest, eyelids and inside the bend of the elbows and knees.

What Causes Eczema?

- Family history of eczema. A gene variation affects the skin's ability to retain moisture and protect it from bacteria.
- Environmental factors, allergens, or irritants can worsen eczema flares.

L'BRI Products for Facial Eczema:

- Choose the skin care trio appropriate for their skin type.
- Recommend Rejuvenating Facial Peel after their eczema has improved.
- Facial Masque or Clarifying Clay Masque, as appropriate for their skin type, can be recommended after their eczema has improved.
- Anti-aging products appropriate for the customer's aging concerns. Avoid Time Erase with 10% alpha hydroxy acid, which may be too active for this skin type.

L'BRI Products for Body Eczema:

- Recommend Body Wash and Intense Body Butter if the skin is excessively dry.
- Recommend Body Wash and Daily Moisturizing Hand & Body Lotion if the skin is normal to dry.

Tips to Help Control Eczema:

- Moisturize your skin at least twice daily to help seal in moisture
- Identify and avoid triggers that cause your eczema to worsen.
- Take shorter baths or showers in lukewarm, not hot, water. Dry your skin by patting, not rubbing to avoid irritating the skin.