

# **How to Use and Recommend**

Anti-Aging Products
Treatment Products
Moisture-Enhancement Products

## **Anti-Aging Serums:**

Target anti-aging concerns with the serum appropriate to the desired correction. All of our anti-aging solutions are appropriate for all skin types.

**Bakuchiol**: Developed for those with stubborn lines and wrinkles, mature skin, and sun damage. Works to repair the skin and encourage natural collagen production.

### First Six Weeks:

**Entire face application:** Use Bakuchiol alone. **Do not layer with other anti-aging serums.** After using cleanser and freshener, massage a small amount onto the whole face. Follow with moisturizer or High Antioxidant Night Repair. Apply Hydrating Antioxidant Face Mist, Intense Moisture Boost, or Neck Firming Cream after Bakuchiol. Use eye products as directed.

**Targeted application:** After using cleanser and freshener, apply to areas of concern. Apply other antiaging serums to areas not targeted with Bakuchiol. **Do not layer with other anti-aging serums.** Follow with moisturizer or High Antioxidant Night Repair. Apply Hydrating Antioxidant Face Mist, Intense Moisture Boost, or Neck Firming Cream after Bakuchiol. Apply eye products as directed.

<u>After Six Weeks:</u> To continue correction for stubborn lines and wrinkles, uneven skin tone, and sun damage, apply as directed above on either the full face or targeted areas of concern for an additional six weeks, decreasing to once-daily application.

**Maxifirm:** Developed to improve firmness and restore elasticity. It may be applied over the entire face and neck and in the eye's crease up to the brow bone or targeted areas of concern. Apply twice daily for the first 30 days, then once daily. If continued correction is desired, continue to apply twice daily for an additional 30 days. Do not layer with Dermaplex A. May layer with Time Erase.

**Time Erase:** Developed as a target serum for fine lines, scars, enlarged pores, and dark spots. Apply after cleanser and freshener once daily for the first seven days, then increase to twice daily. Not intended for use on the entire face. May layer with Dermaplex A and Maxifirm. It is not recommended for those with rosacea.

**Dermaplex A:** Developed as a target serum for deep lines and wrinkles caused by facial expression lines. Apply after cleanser and freshener twice daily for 30 days, then once daily for maintaining correction. Not intended for use on the entire face. Do not layer with Maxifirm.

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#### **Treatment Products:**

**High Antioxidant Night Repair:** Developed to repair free radical damage caused by the environment. Particularly beneficial for those with years of sun exposure or smokers. Apply nightly after cleanser, freshener, and anti-aging solutions in place of your regular moisturizer. May apply Hydrating Antioxidant Face Mist or Intense Moisture Boost after night repair. Apply eye products as directed. The High Antioxidant Night Repair may be too rich for anyone with oily or blemished skin.

**Neck Firming Cream:** Developed for the fragile neck and chest areas. Works from the inside out to plump, lift, and restore youthful tone and definition. After using cleanser, freshener, and anti-aging solutions, massage onto the entire neck and decolletage twice daily. Excellent for all skin types.

#### **Moisture-Enhancing Products:**

**Intense Moisture Boost:** Developed to enhance the skin's hydration, strengthen the skin's natural moisture barrier, and enhance softness while minimizing fine lines and wrinkles appearance. Apply after moisturizer or night repair for optimum benefit. May be used with any L'BRI anti-aging solutions, treatment products, or moisturizers. Excellent for all skin types.

**Hydrating Antioxidant Face Mist:** Developed to enhance the skin's natural moisture and softness. Hydrate, soothe, and protect the skin from free radical damage. Apply as needed over moisturizer or High Antioxidant Night Repair Treatment. Excellent for normal to dry skin types. Spritz on the face midday to freshen your makeup. Spray over Intense body Butter or Daily Moisturizing Hand & Body Lotion for longer-lasting hydration. Particularly beneficial for those with eczema and psoriasis on the body.

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