

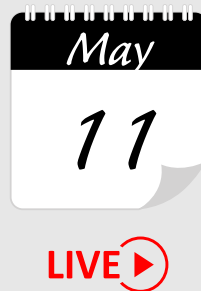
May Success Plan

Transform Your Skin & Life #TransformedByLBRI

Focus

Attract NEW customers, hosts, & consultants by sharing powerful skin care & life transformations!

Invite



Transformed By
L'BRI
- w/ Laurie Langill
Facebook.com/LBRIinc
6 pm PST, 7 pm MST,
8 pm CST, 9 pm EST

Captivate

Step 1: Change your VIP cover and invite members to attend the Transformed by L'BRI event, LIVE on May 11th, which includes 11 special prize giveaways!

Step 2: Stop trying to JUST sell products, and instead, start selling the transformation. Captivate and "stop the scroll" with testimonials and customer stories, including your own.

Connect

Step 3: New social sharing postcards arrive in customer orders this month! Connect & ask customers to share how L'BRI has transformed their skin and/or lives. Create a buzz on social media by using #TransformedByLBRI on posts and Stories.

Here are more ideas:

#MotivationMondays

Tell an "Imagine if..." transformation story about your L'BRI journey.

#TransformationTuesdays

Attract new leads by sharing customer transformation stories. (using May Product Specials, of course).

#FeatureFriday

Glowing skin starts on the inside. Book more parties by featuring Skin, Hair, & Nails testimonials.

Convert

Step 4: Include calls-to-action to identify who is ready to take action. Example: "Message me for details", or comment "transformation."

Step 5: Use the L'BRI Connect App to personally follow up with leads (via text or messenger). Send a relevant image or video and ask an open ended question. Example: "Whatcha think?"

Trending Holidays

5/1: Kentucky Derby
5/3 - 5/7: Teacher Appreciation Week
5/5: Cinco de Mayo
5/6 - 5/12: Nurses's Week
5/9: Mother's Day
5/16: National Mimosa Day
5/21: National Pizza Party Day
5/25: National Wine Day
5/28: National Sunscreen Day