

# June Success Plan

Aloe There, Summer! #TransformedByLBRI

## Focus

Sponsor people who are looking for a summer side hustle

## Invite



Aloe There, Side Hustle!  
- w/ Laurie Langill  
Facebook.com/LBRIinc  
6 pm PST, 7 pm MST,  
8 pm CST, 9 pm EST

## Captivate

**Step 1:** Change your FB Group cover and invite members to attend the L'BRI opportunity event, LIVE on June 8th, which includes 25 prize giveaways!

**Step 2:** L'BRI can transform lives this summer...both as a customer/host and Consultant. New content in the L'BRI Connect App will help you captivate and stop the scroll.

## Connect

**Step 3:** Check the L'BRI Connect App on June 1 for a new DFY (done-for-you) sponsoring drip campaign so you can sponsor more this month. Make a copy of the drip campaign in the desktop > lbriapp.mysecureoffice.com < if you want to edit the emails. Here are 3 action steps to help you connect & meet more people:

### Book In-Person Parties

Connect w/ people who have a pool, porch, or deck to get more YES's! Ask for referrals, too.

### Interview A Host

Book more parties by asking Hosts to share what they love most about Hosting.

### Scroll w/ Intention

The News Feed is full of leads! Who's posting about vacation, teaching, last day of school, etc.?

## Convert

**Step 4:** Include a question that helps you identify leads, "What would you choose with your \$75 Host Bonus?" or "Are you thinking about a summer side hustle?"

**Step 5:** Convert a lead to a "YES" by asking a question that begins with How or What, "How does that sound?" or "What works best for you, side hustle or all-in?"

## Trending Holidays

6/1: Say Something Nice Day  
6/2: Leave the Office Early Day  
6/4: National Donut Day  
Fill the holes in your calendar today!  
6/8: Best Friends Day  
6/12: National Rosé Day  
6/20: Father's Day  
6/21: National Selfie Day  
6/23: National Hydration Day  
6/30: Social Media Day