

September Success Plan

Fall In Love With L'BRI #LBRILife

Focus

Boost your business and fall in love with your calendar!

Invite

 **LIVE**



Fall In Love With L'BRI
w/ Laurie Langill
Facebook.com/LBRIInc
6 pm PST, 7 pm MST
8 pm CST, 9 pm EST

Captivate

Step 1: Change your FB Group cover and invite members to the "Fall In Love with L'BRI" LIVE event. Hint: We think they'll fall in love with hosting!

Step 2: Party Plus your way to more bookings by helping busy Moms and teachers de-stress with a foot spa or body care party.

Connect

Step 3: Check the September Toolbox (in the L'BRI Connect App & LC) for all new content, including before/after photos and testimonials. Build a deeper connection with your community and attract new members by sharing tips and how-tos.

Here are 3 more biz building ideas to fall in love with your calendar:

Share Tips & How-Tos

Topics like "At-Home Spa Day" and "Summer Hair Repair How-Tos" can attract new hosts & customers.

Meet New People

Fall Vendor Event season is here! If you have open dates fill them up with vendor events.

Send Samples

A trending holiday can help you connect with your ideal customer. Tip: Give "Glammas" a sample on 9/12

Convert

Step 4: Start a booking conversation by following up with everyone you invited to the 9/14 LIVE. Say, "What are you most excited about?"

Step 5: Invite vendor event attendees to request to join your Facebook Group to get your free how-to tips. Welcome new members with a Q & A about what you do & include a call-to-action.

Trending Holidays

9/3: National Lazy Mom's Day
9/12: National Grandparents Day
9/19: Wife Appreciation Day
9/22: First Day of Fall
9/23: Redhead Appreciation Day
9/25: National Daughters Day
9/26: National Family Day
9/27: No Excuses Day