

October Success Plan

Making A Difference #TransformedByLBRI

Focus

Change more
lives
by reaching
more people

Invite

● **LIVE** Making A Difference

With L'BRI



w/ Laurie Langill
Facebook.com/LBRIInc
6 pm PST, 7 pm MST
8 pm CST, 9 pm EST

Captivate

If you theme it, they will book (both in-person and virtually)! Ideas include Holiday Preview parties to launch the new holiday catalog and Pinktober parties for breast cancer awareness. Encourage everyone to invite a friend.

Connect

Reach More New People

If you missed the REACH training watch the replay to learn a daily plan to make new friends. Search "Reach" in the Forum to find it.

Plan An Open House

Launch the season with an in-person or virtual event. You'll find new Group Covers and Invites in the App and LC.

Go LIVE to Unbox

React to new products and create excitement for all that's new at L'BRI this season. We want to see you in our Feed!

Convert

Use the Multi-Surface Cleaner to plan a 5 Day Fall Cleaning Challenge in your Group. Post Before and Afters (in the App) and share tips. Include a call-to-action to host an October party to get 2 as a bonus!

Trending Holidays

10/1: National Hair Day
10/5: World Teacher's Day
10/11: National Kick Butt Day
10/15: Global Handwashing Day
10/16: National Boss's Day
10/17: Clean Your Virtual Desktop Day
10/19: National New Friends Day
10/21: Get to Know Your Customers Day
10/29: World Psoriasis Day