

November Success Plan

Grateful #LBRILife

Focus

Book more parties with an exclusive Host Bonus that includes a new Cream Blush Stick!

Invite

● **LIVE** Best Ever Gift Ideas

With L'BRI

w/ Laurie Langill

Facebook.com/LBRIInc

6 pm PST, 7 pm MST

8 pm CST, 9 pm EST



Captivate

Check the November Toolbox in the L'BRI Connect App for share-worthy Host Bonus images and video, including a fun animated scramble game. The done-for-you captions will help you attract more booking leads.

Connect

Plan a Gratitude Challenge

Attract new members and increase Facebook Group engagement with a 14 day Gratitude Challenge. See page 2 for ideas.

Share Makeup Tips & How-Tos

Book "Makeup In Minutes" themed parties and create the desire for all the items in the Host Bonus! Find Event/Group Covers and Invites in the App and LC.

Black Friday Arrives Early!

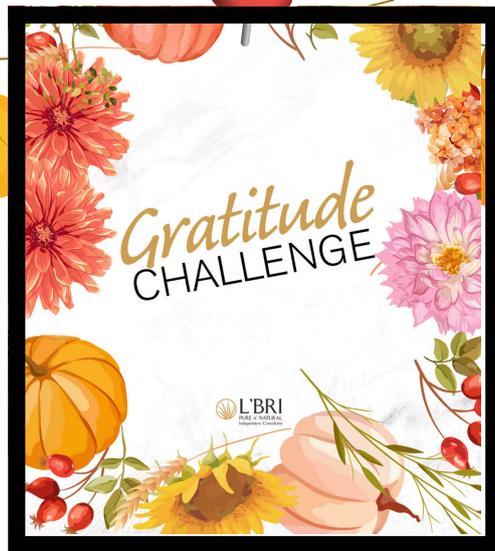
Invite customers to attend Laurie's LIVE on Nov. 9 for a big announcement that will send them over to your website to shop.

Convert

Never post without a call-to-action that helps you sell, book, and/or sponsor. Examples:
Message me to...
get a catalog link
get this on special
get details about the Host Bonus
learn more about getting started
join in my Gratitude Challenge

Trending Holidays

November is National Healthy Skin Month
11/12: Happy Hour Day
11/13: World Kindness Day
11/16: National Entrepreneurs Day
11/19: Women's Entrepreneurship Day
11/25: Thanksgiving
11/27: Small Biz Saturday
11/29: Cyber Monday
11/30: Giving Tuesday



Gratitude Challenge Ideas

Note: Mix up the order to avoid copy/paste content on Facebook

1. Upload a photo of something you're grateful for
2. Tell us about a song that makes you feel confident
3. What's one thing you love about yourself?
4. Plan a get together with girlfriends (virtually or in person)
5. Tell us about an accomplishment or achievement
6. Call someone you haven't spoken to in a while
7. Write a thank you note
8. What was the last thing you splurged on?
9. What's one of your favorite memories?
10. Celebrate a life lesson and tell us what you learned
11. Share your favorite motivational quote
12. Be kind to a stranger
13. Write in a gratitude journal or notebook
14. Give someone a compliment
15. I'm grateful for you! Tag someone in this Group you're grateful for
16. What do you love most about Fall?
17. What do you do for fun?
18. Upload a photo that makes you smile
19. Where is your happy place?