

FAQ: Promotion Bonus Incentive

Lead the Way in 2022

What is the Lead the Way in 2022 incentive?

When you promote to a new L'BRI rank, you will earn a 50% larger cash promotion bonus!

What are the dates of this incentive?

Your promotion must take effect between March 1 and May 1, 2022.

If I re-promote to a rank I previously held, do I qualify for this incentive?

The Lead the Way in 2022 incentive is only for first time promotions. That means you will receive a 50% larger promotion bonus for promoting to any rank you have never held before.

Can I earn more than 1 promotion bonus?

Yes! If you promote more than 1 rank March 1 – May 1, 2022, you will receive a 50% larger promotion bonus for every rank you reach!

What are the promotion bonus amounts for each rank?

**50%
MORE!**

PROMOTE to	# of PERSONALLY Sponsored Qualified Lines [†]	Group Volume	CASH BONUS when you promote
Senior Consultant	2	\$1,500	\$100 \$150
Supervisor	4	\$3,000	\$200 \$300
Manager	8	\$6,000	\$500 \$750
Executive Manager	12	\$9,000	\$1,000 \$1,500
Senior Executive Manager [‡]	12	\$9,000	\$2,000 \$3,000
Elite Executive Manager [‡]	12	\$9,000	\$4,000 \$6,000

*First time promotions only.

[†]Qualified Line = A personally sponsored (first level) Consultant or anyone below them qualified with \$150 PV (Personal Volume).

[‡]See Profit Plan for additional qualification details.