

April Success Plan

24th Anniversary Month

Focus

Book more parties
by gifting hosts
an epic
24th Anniversary
Host Bonus!

Invite

Uplifting Stories That
Could Change Your Life
● **LIVE** with Laurie Langill
& Guests
Facebook.com/LBRIInc
5:30pm PST, 6:30pm MST
7:30pm CST, 8:30pm EST

April

12

Captivate

Your customers and guests who attend "Uplifting Stories That Could Change Your Life" on April 12 will be captivated by what L'BRI has to offer. Includes giveaways, too!

Connect

Party Like It's 1998

90's nostalgia is in!
Check the L'BRI
Connect App for a
Group Cover, Party
Invite, Customer
Specials, & Story
Templates that will
help you book more!

Go Behind The Scenes

Connect with your
community, friends,
and followers with a
"behind the scenes"
LIVE, Reel, or photo
that creates curiosity
about doing what
you do.

Gift Sets Are Here!

Connect with
customers to order
now for all the
May holidays
including:
Teacher Day (5/3),
Nurses Day (5/6),
Mother's Day (5/8)

Convert

Ask customers to share
why they love L'BRI and
share before and afters.

🛑 **Before/After Don'ts:**
Don't use filters or alter
images.
Don't make medical claims
or promise a specific result.

Trending Holidays

4/1: Int'l Fun at Work Day
4/3: World Party Day
4/6: Day of Hope
4/10: National Siblings Day
4/16: Husband Appreciation Day
4/18: Tax Day
4/19: Wear Pajamas to Work Day
4/28: Take Our Kids to Work Day