June Success Plan

Summer Glow Up

Focus

Have a record breaking June with the Host Bonus, Product Specials and Glow Up Bundle!

Invite

14

Summer Glow Up •LIVE with Laurie Langill & Guests Facebook.com/LBRIInc 5:30pm PST, 6:30pm MST 7:30pm CST, 8:30pm EST

Captivate

Invite customers and guests to watch the Summer Glow Up LIVE event on June 14. Learn summer skin care tips, and why now is the best time to start a summer biz. Plus, it will be one of our biggest giveaways this year!

Connect

Create a Booking Funnel

Attract booking leads on FB, IG, and TikTok by sharing how & why the Rejuvenating Facial Peel, Lip Exfoliator, and Lip Balm solve all the dull skin problems.

Plan a Summer Glow Up Challenge

A challenge can be very effective for attracting new leads to your Group. Share tips over a 5 or 7 day period that create the desire to buy, book, and join.

Start a WDYKW Conversation

Say, <u>Who do you</u> <u>know who</u> might be looking to do something part-time this summer? Think: College students, teachers, and moms.

Convert

Use "My Media" in the L'BRI Connect App to record a short video that includes a clickable "add to cart" button that links to your website. Send it to sun care leads via text or email.

Trending Holidays

- 6/3: National Donut Day 6/8: Best Friends Day 6/11: National Rose ´Day
- 6/18: National Splurge Day
- 6/19: Father's Day
- 6/21: National Selfie Day
- 6/23: National Hydration Day
- 6/30: Work From Home Day