

July Success Plan

1, 2, 3...Self Care!

Focus

Help 10 new customers get started on a skin care regimen, because good skin care is self care!

Attend

TIME to SHINE
CONVENTION
IN-PERSON
or VIRTUAL



Captivate

Grab attention and attract new leads by "hosting" a 10 Day Self Care Challenge in your Facebook Group. Add value by sharing a tip a day (ideas on page 2) and create the desire to buy, book, and join!

Connect

Reach Out to Customers

Make 5 customer service connections a day. Say, "Hi _____, Did you hear about our skin care sale?" Use the L'BRI Connect App to send info

Unbox the Product Specials

Go LIVE and tell your story as you unbox. Watch the replay of the "Go LIVE with Confidence" training in the LC to learn how to convert viewers.

Host a Skin Care Class

When you show people how to use the product, they'll want to buy the product! Include a call-to-action to book a party to get a Masque.

Convert

Host a Q & A about what you do (at parties and in your Group). During the Q & A say, "Tell me what interests you most about L'BRI?" so you can identify leads and follow up.

Trending Holidays

7/3: Stay Out of the Sun Day
7/4: Independence Day
7/7: World Chocolate Day
7/10: Pina Colada Day
7/15: Give Something Away Day
7/23: Gorgeous Grandma Day
7/25: Wine & Cheese Day
7/29: National Lipstick Day

Tips!

Make a "before and after" transition Reel or TikTok to hype your Challenge

Use hashtags to organize the Challenge posts in one Feed

Example:

Add #LBRISelfCareChallenge2022 to every Challenge post in your Group.

If you use Canva.com, type "Self Care" in the search to find templates.

Download the Self Care FB Group cover in the App & update your Group cover

18 Self-Care Challenge Ideas

1. Find a Self Care Challenge accountability partner & invite a friend or family member to do the challenge with you
2. Fill a vase with fresh flowers
3. Drink 8 glasses of water
4. Start a daily skin care routine
5. Get 8 hours of sleep
6. Give yourself a compliment
7. Masque 2X per week
8. Wear something that makes you feel great
9. Don't hate, exfoliate
10. Swap products that have toxic ingredients for aloe-based
11. Try something new
12. Create a daily mantra
13. Go for a walk
14. Try a new lipstick color
15. Count your blessings
16. Cover up & wear sunscreen
17. Make a playlist of songs that help you "chill"
18. Soak in the tub and unwind with your new song playlist

