

October Success Plan

Hot Trends for Cooler Weather

Focus

"Holiday Credit" gets your biggest selling season off to a hot start!

Invite

Merry and Bright with Laurie Langill and Lynn Poynter

● **LIVE** L'BRI FB Page on 10/4

Captivate

Your holiday season starts now! Invite everyone to watch "Merry and Bright" - LIVE on the L'BRI Facebook Page - on Tuesday, October 4th at 7:30 pm CST/ 8: 30 pm ET and make it your biggest month of the year!

Connect

"Holiday Credit" Reach Outs

Who shopped and earned Holiday Credit? Those customers are your hot leads! Invite them to the "Merry and Bright" LIVE and use the L'BRI App to follow up and sell more.

Plan An Open House

Launch the holiday season with an in-person+virtual event. Offer a prize drawing for customers who bring friends! You'll find an invite template and Group Cover in the App.

Go LIVE and Unbox What's New

React to new products and create excitement for all the new hot trends, including the Pretty In Pink bundle and Holiday Collection!

Convert

Watch "The App Factor" (weekly in the CF) and learn how to use the L'BRI Connect App to convert leads to customers!

Trending Holidays

10/1: National Hair Day
10/4 - 10/6: Pink Week 
10/5: World Teacher's Day
10/7: Inner Beauty Day
10/10: National Kick Butt Day
10/15: Global Handwashing Day
10/21: Wear It Pink Day 
10/29: World Psoriasis Day