

December Success Plan

'Tis the Season for Radiant Skin

Focus

Help Customers & Leads
Find the Perfect
Gift For Everyone
On Their List

Invite

Best Gift Ideas
Under \$25!
with Laurie Langill & Kristen Hardy

● **LIVE** L'BRI FB Page on 12/6
5:30 PM PT/ 6:30 PM MT/ 7:30 PM CT/ 8:30 PM ET

Captivate

Do you know what people are searching for right now? Gift Ideas Under \$25! Invite everyone to watch the 12/6 LIVE on the L'BRI Facebook Page, with Laurie Langill and Kristen Hardy, and give them exactly what they want.

Connect

Plan a Countdown to Christmas Event

Increase engagement in your FB Group with a fun countdown event. Share gift ideas and holiday tips that keep your community coming back for more.

Party For A Cause

Gather your community, party guests, and/or team to do good works. Ideas include a toy or coat drive, canned goods donation, or coordinate secret santa donations for domestic abuse victims.

Keep the Celebration Going

Reach out to FB friends and say, "Your birthday is coming up, let's celebrate! How does a beauty bash sound? I'll share skin care tips your friends will love. The best part is...."

Convert

Use "My Media" in the L'BRI Connect App to record a personal holiday message and share gift ideas. The more people get to know you, the more they want to do business with you.

Trending Holidays

12/3: Candle Day
12/4: Handwashing Awareness Week
12/11: National App Day
12/15: L'BRI Holiday Delivery Deadline
12/16: Ugly Sweater Day
12/20: Sangria Day
12/22: Cookie Exchange Day
12/26: Thank You Note Day