

January Success Plan

Join the Celebration!

Focus

It's time to party!
Celebrate the
25th Birthday
year by booking more
parties with new hosts.

Invite

DARE TO DREAM
Interview with L'BRI co-founders,
Linda and Brian Kaminski

● **LIVE** L'BRI FB Page on 1/3

5:30 PM PT/ 6:30 PM MT/ 7:30 PM CT/ 8:30 PM ET

Captivate

Start the new year strong by inviting friends, customers, and hosts to watch "Dare to Dream" - LIVE with Laurie Langill and L'BRI co-founders Linda and Brian Kaminski - on the L'BRI Facebook Page. Linda and Brian's story will inspire viewers to make their own dreams come true, with L'BRI!

Connect

Host a 7-Day Skin Refresh Challenge

A week-long challenge is the secret to increasing engagement in your FB Group and attracting new leads. See page 2 for a challenge outline. All the content is in the L'BRI App in the January Toolbox.

Share a Story to Attract New Leads

Did you see the 4-part Sponsoring Story in the App? Download the images to your phone and upload them in order to FB/IG Stories. Tip: Add a "Yes or No" poll sticker to image 1 to identify leads.

Send Customers An Email

Download a list of trio customers and add them to a "Trio Customers" folder in the Desktop. Connect via email about the skincare sale and include a video from the January Toolbox or create your own in "My Media."

Convert

Learn how to use the L'BRI Connect App to sell, book, and sponsor more! Watch the tutorials in LEARN, complete the quizzes, and earn an award! LEARN is a fun way to learn and you'll find it in the App (mobile and desktop).

Trending Holidays

Self Love Month

1/4: National CanDo Day

1/7: I Am A Mentor Day

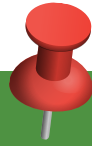
1/8: Winter Skin Relief Day

1/13: Make Your Dream Come True Day

1/19: Get to Know Your Customers Day

1/24: Just Do It Day

1/31: Plan For Vacation Day



7 Day Skin Refresh Challenge Ideas

Day 1: Swap water or oil-based skin care for Aloe, here's why...

Action Step: Ingredient check

Day 2: Wash your face and start a daily skincare routine.

Action step: Discover your skin type

Day 3: How layering transforms your skin.

Action Step: Age positively by adding a serum to your routine.

Day 4: Ask-Me-Anything: Overnight Sleep Masque

Action Step: Describe how your skin feels when you wake up

Day 5: Samples or Full Size? See and feel the difference, fast.

Action Step: Take a before photo

Day 6: Tips to keep your skin hydrated in winter

Action Step: Drink 8 glasses of water tomorrow

Day 7: Exfoliating 101: Face vs Body

Action Step: Tell Siri or Alexa to remind you to exfoliate 2X/week

Challenge Celebration! Go LIVE and share all the ways attendees can start their skin refresh: Buy a trio on special, host to get the overnight sleep masque, brush, and hydrating mist, or start their own biz and start sending samples to friends! And don't forget the extra Host surprises!

