

L'BRI LIFE

your journey starts here



Find Your
PURPOSE
and
**DREAM
BIGGER**

12

Easy LESSONS
TO GET STARTED

WORK FROM ANYWHERE VIBES:
What You Need To Know Now

Welcome

Welcome to L'BRI! We're so glad you're on this journey with us! We believe that everyone deserves beautiful skin and... a beautiful life. A life full of freedom, choices, joy, community, and rewards. People just like you help us make this happen every day.

You are joining a community of people who encourage and empower each other. Whether you joined L'BRI to get a discount, share L'BRI with a few friends, or build a business of your own... our **GOAL** is to make your first steps simple and intuitive so you gain confidence, see progress, make money... and fully enjoy the rewards of your efforts.

My **BIGGEST** reason for joining L'BRI:

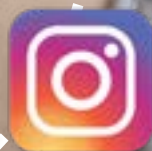
SHARE L'BRI YOUR WAY!

With L'BRI, you're behind the wheel. You choose the destinations you want and the routes to get you there.

You decide when, where, and how you want to work your side gig. Whether online, in person or both, we provide the tools and training to help you succeed.

Begin transforming lives by helping others look and feel more confident.

Celebrate your way with discounts on personal orders, Monthly Bonuses, weekly commissions on customer orders and free products and cash during your first 50 days.



1

Send 5 FREE samples to friends. Select 5 friends you think would love to try L'BRI. Share why you love it and why you think they will too.

2

Set a launch date and unbox your Starter Kit on social to attract interest in L'BRI.

3

Start the new Consultant course in the LEARN section which can be found in your **L'BRI Connect app** (*mobile or desktop*). The **Start Your L'BRI Journey** Course includes: *12 Lessons, resources to reference, videos to watch and a quick quiz*. Complete the entire Course and receive an award badge you can share and an exclusive L'BRI Aloe logo pin! (*Learn how to access L'BRI Connect on page 4 of this guide.*)



Let's get Started!

IMPORTANT INFORMATION

The information below was included in the first *Welcome email* sent from L'BRI. You may want to transfer it here for easy reference.

Important Information

My **Personal Website** address:

My **Consultant ID#**: _____

To access my **Business Center**:

Go to lbri.com or my personal website, scroll to the bottom and click on consultant login.

My **Business Center login credentials**:

(The email & password created during enrollment)

Email: _____

Password: _____



TIP:

Bookmark the website for quick access.

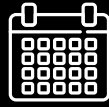
My First 50 Days!

You can earn some fun *Jump Start Rewards* including a full rebate for the cost of your Starter Kit.

My **Jump Start 50th Day:** _____
(your enrollment date is day 1)



TIP:
Add these
dates to your
calendar.



Check out the Jump Start Rewards flyer!

Use the link below, or scan the QR code with your smart phone.

<https://cdn.lbrionline.net/file/71837/fa47244e28cfeeab6cb39a893f9934c9/>



My Self-hosted **LAUNCH** Dates

To get started, we encourage you to host your own launch event, in-person or virtual!

Share these dates with your Sponsor/Leader and they can help you.

My **1st** date: _____

My **2nd** date: _____

When I have questions, I can contact my **BIGGEST** fans...

My Sponsor: _____

My Leader: _____

When I have questions about *ordering, my account, or need technical support*, I can contact my **Customer Care Team:**

Hours of Operation: Mon – Fri, 8:30am – 4:30pm Central Time

Phone: 262-363-9674 or 800-742-8828

Email: support@lbri.com

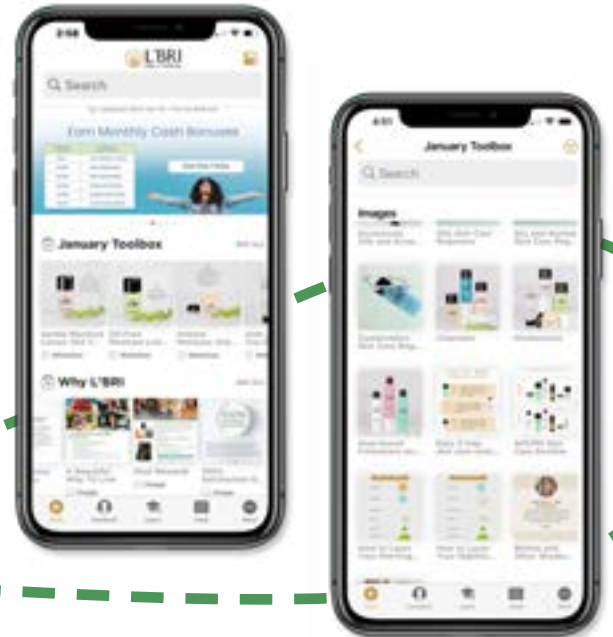
L'BRI Connect App



The **L'BRI Connect App** is a social selling platform that's available on both mobile and desktop, allowing you to multiply sales, easily follow up with customers, and invite friends to start L'BRI with you. Stand out by creating interactive "selfie" videos and add a clickable button that links right to your shopping cart. ***It's very cool!***

Each month in the Monthly Toolbox section an abundance of new sharable images, videos, info-graphics, and more are added to provide captivating content that can lead to sales and sponsoring success.

The monthly Success Plan will help you build your business by taking the guess work out of what to focus on and what to do. Learn valuable tips and fun ideas to try.



MOBILE App:

A one-to-one sharing (*text, email, social*) and follow up system

Download the App using the links below, or scan the QR codes with your smart phone and log in with your Business Center credentials.



<https://apps.apple.com/us/app/lbri-connect/id1523987312>



<https://play.google.com/store/apps/details?id=com.lbris.lbrisconnect>

DESKTOP App:

A powerful one-to-many email marketing and follow up system

No download is needed.

Use this link and log in with your Business Center credentials.

<https://lbriapp.mysecureoffice.com>



Be the Star of Your Own Shopping Show

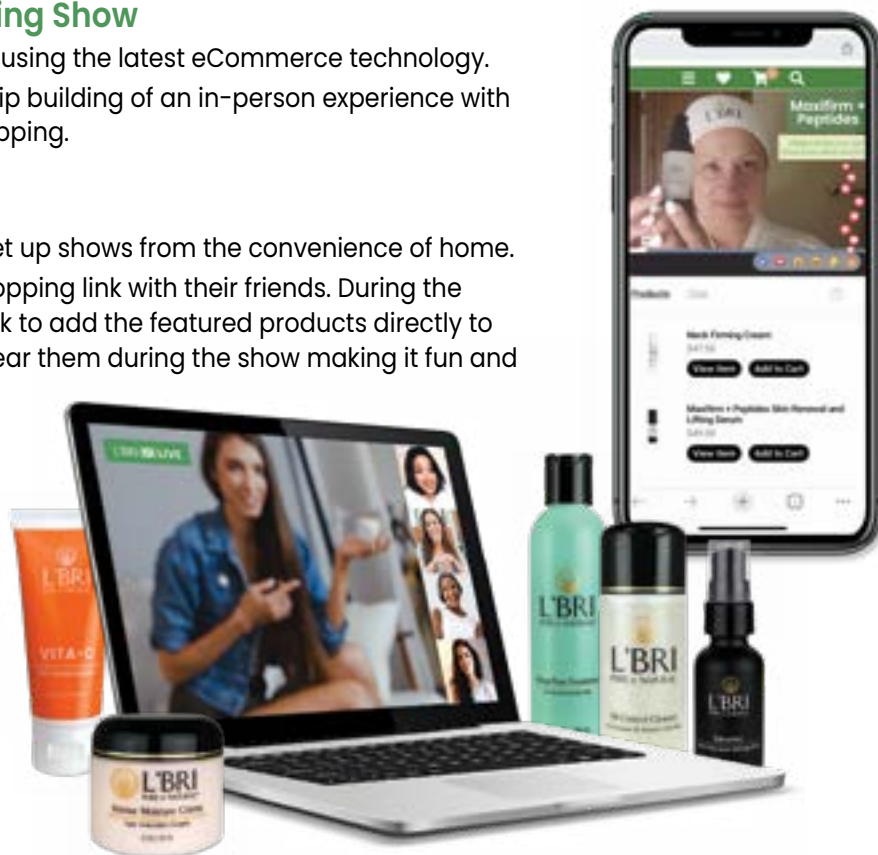
Save time and expand your business by using the latest eCommerce technology. L'BRI LIVE Shopping blends the relationship building of an in-person experience with the ease and convenience of online shopping.

You'll love LIVE Shopping!

We have re-invented the online party. Set up shows from the convenience of home. Your hosts simply share the L'BRI LIVE Shopping link with their friends. During the show demonstration guests can just click to add the featured products directly to their shopping carts. You can see and hear them during the show making it fun and interactive.

You can also host scheduled or impromptu events and simply give the link, date, and time to those you want to invite. There's no limit to how many people you can reach!

To access **L'BRI LIVE Shopping**, go to your Business Center, click the Business tab and select L'BRI LIVE Shopping. All you need to know is provided in the **L'BRI LIVE Shopping** training section. [L'BRI Live Training](#)



L'BRI LIVE-STREAM Events!

Let L'BRI do the selling and sponsoring for you!

Fun Fact: L'BRI Corporate Live-Stream events turn viewers into shoppers! Our numbers show an average 50% increase in customer orders immediately following our Live-Stream events. Invite everyone!

Click on **Live Stream Event** on your website to find out about upcoming events. Save the date and share your website link to invite contacts to tune in... friends, family, people you sent samples to, customers. You'll find shareable images in the Connect App Monthly Toolbox.



Questions & Tech Support

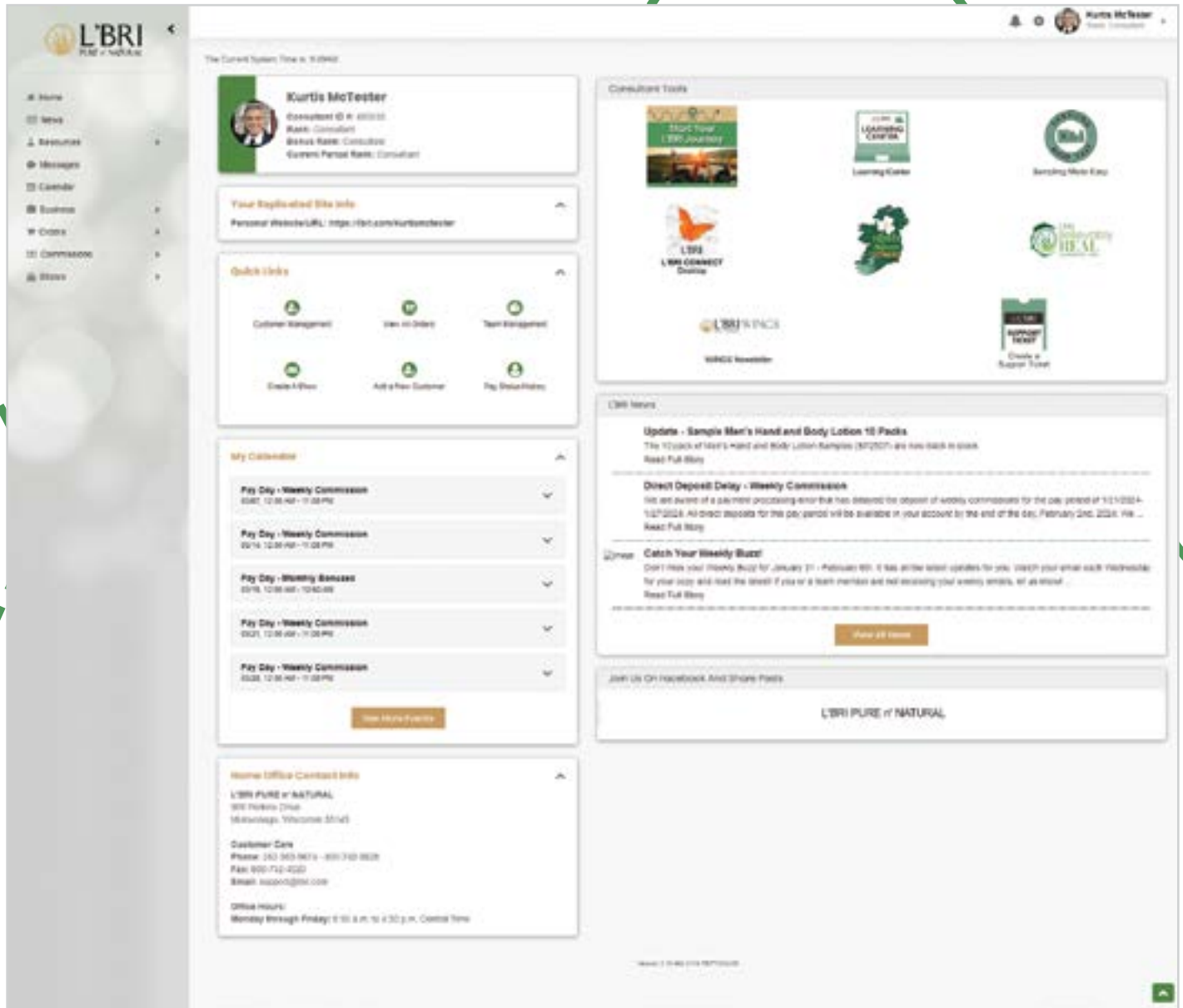
Email support@lbri.com for App help and support.

Where To Find It

Here's a roadmap to help you find the resources you need to get started and run your L'BRI business.

Business Center

The hub of your business where you place orders, see your commissions, manage your shows and customers, send samples, access valuable resources like monthly Product Specials, and more.



Training Resources

Start Your L'BRI Journey Course in LEARN: This valuable course, found in your L'BRI Connect App in the LEARN tab at the bottom, will help you learn how to start your business and provides resources you can reference anytime.

Look for the graduation cap icon. LEARN makes learning on demand fun and includes short step-by-step tutorials, quizzes, and guides. Get an award when you complete the course and let your leader know you're an App graduate. We want to cheer you on!

Learn to EARN: Tune in for business-building announcements and a done-for-you monthly Success Plan, held the 3rd and 4th Tuesday of each month at 5:30 PM Pacific | 6:30 PM Mountain | 7:30 PM Central | 8:30 PM Eastern | 9:30 PM Atlantic.

L'BRI Consultant Forum Facebook Group: A Facebook group where Consultants and Leaders offer business tips and ideas, ask skin care questions, and share product testimonials. You'll also find announcements, recognition, inspiration, and encouragement. Go to <https://www.facebook.com/groups/lbriconsultants> and request to join.

APP Factor: Every Thursday at Noon CT LIVE (*with replay*) in the Consultant Forum. Learn how to use the L'BRI Connect App to sell more, book parties, and sponsor new Consultants! Get real life success stories so you can hear how Consultants are using the App to build their business. An archive of all the App Factor episodes can be found in the Consultant Forum in Guides and the Learning Center in L'BRI App Training.

L'BRI Corporate Facebook Page: This is the corporate business page on Facebook where Customers (*and Consultants*) can find L'BRI product information, testimonials, and product specials. To find this page search L'BRI PURE 'n NATURAL on Facebook or go to <https://www.facebook.com/LBRIofficial>

Your Team Facebook Group & Team training events: Your Leader will provide the link to your Team's group and details about training they provide.



News & Recognition

Emails from L'BRI: You'll receive reminders and encouragement during your Jump Start period, and each month you receive exciting news about product specials, promotions, join incentives, and more. Be sure to check your inbox daily and make sure you add L'BRI as a contact so you don't miss our emails.

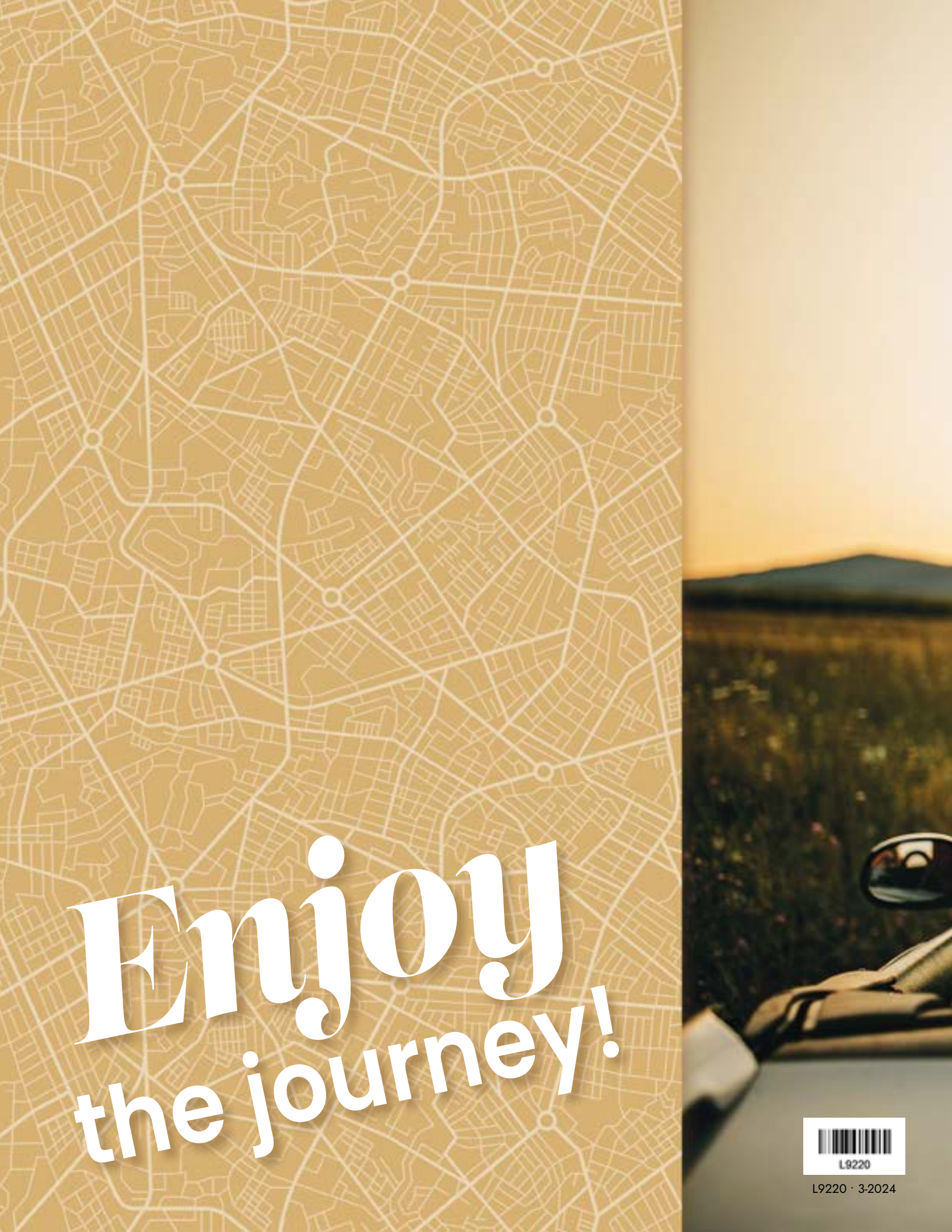
Weekly BUZZ email: Arrives in your inbox on Wednesdays. Make sure you add L'BRI as a contact so you don't miss all the exciting news and important announcements about products, programs, current news, upcoming event and more.



10 Things to Do Right Away

- ☐ Pamper yourself and fall in love with L'BRI products!
- ☐ Download the *L'BRI Connect* mobile app. Explore all the amazing content you can share: videos, images, PDFs, and even create your own "selfie" videos with action links. Sync contacts from your phone so you're ready to share. (See [Lesson 4](#) in *Start Your L'BRI Journey* course)
- ☐ Begin the *Start Your L'BRI Journey* course in the L'BRI Connect app (*mobile or desktop*). Just tap the LEARN icon for all 12 simple Lessons. Receive the exclusive Aloe Logo pin when all 12 Lessons are completed!
- ☐ Send your 5 FREE Samples Sets and follow up. You'll receive \$25 in L'BRI Credit when all 5 Sets are sent! (See [Lesson 6](#))
- ☐ Set a date for your launch. Invite some friends to get together so you can introduce them to L'BRI. This special in-person or online event will help them fall in love with the products and want to tell others. (See [Lesson 9](#))
- ☐ Review the *L'BRI Connect* Training Lessons 3 & 4 so you can begin sharing done-for-you videos, images, and more that link to your website. Then send the beautiful and fun resources via text, email or post on social media to create curiosity about L'BRI
- ☐ Tour the Business Center and Set Up Shop (See [Lesson 2](#))
- ☐ Unbox your Starter Kit on social to attract new leads. Share what you love about L'BRI. Send L'BRI Connect app content via text, email and post on social media. (See *Launch with a Great Unboxing Video* training) [Unboxing Video](#)
- ☐ Remember, you don't have to know everything about the product to begin sharing. Review the Catalog, cover to cover, and refer to it often to learn the highlights about the products you want to share.
- ☐ Have fun sharing L'BRI!





Enjoy
the journey!



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