



**CEO
BOOTCAMP**

Starts February 2, 2023

STUDY GUIDE

Session #1 - OPPORTUNITY IS KNOCKING!

Key Success Principles

- *Decide what you want.*
- *Stop thinking in terms of limitations; start thinking in terms of possibilities.*
- *Take 100% responsibility for your business.*
- *Choose your actions according to results, not comfort level.*
- *Work your business consistently and with intention.*
- *New = Growth.*
- *Your business will grow in direct proportion to the number of people you talk to about all 3 L'BRI opportunities.*

1. **CEO** Bootcamp stands for: _____
2. During CEO Bootcamp you'll have opportunities to hold on to your _____ or opportunities to _____.
3. Jack Canfield's first success principle is: _____
4. What we focus on _____
5. This week, make a list and track: _____
6. What is the activity you must choose to do consistently if you want to advance in Leadership or to earn more income?

7. What is one thought about sponsoring that is in the mind of most people who successfully sponsor?

8. Three tips for successful sponsoring:
 - _____
 - _____
 - _____
9. What is happening on Tuesday, February 7, 2023? _____
10. The challenge I chose for this week is:
 - Bronze: Invite 8 guests to Your Money Matters with L'BRI (public Zoom 2/7)
 - Gold: Invite 20 guests to Your Money Matters with L'BRI (public Zoom 2/7)
 - BOTH Bronze & Gold: Invite 28 or more guests to Your Money Matters with L'BRI (public Zoom 2/7)
*This counts as TWO challenges.

*Be sure to submit your challenge results. Enter this link into your browser: <https://forms.gle/6UX39VdbnSvM8rSF7>