

March Success Plan


Look Good, Feel Amazing

Focus

Share real life experiences and focus on what makes L'BRI unique

Attend

CEO Bootcamp
Hosted by Laurie Langill

 Thursdays on Zoom

5:30 PM PT/ 6:30 PM MT/ 7:30 PM CT/ 8:30 PM ET

Captivate

Use stories to grab attention and stop the scroll. Testimonials and Before and Afters help you educate and inform, and attract new leads.

Connect

Host a "Hydrate Crepey Skin" Event

Book more parties by inviting new leads and customers to a "Hydrate Crepey Skin" FB Party style event, held in your Customer or Mega Party Group. Share tips and feature the host bonus as one of the fixes!

Follow Up with Customers

Curate more customer stories by following up. Start by asking a simple question, "How does your skin look and feel now that you've been using L'BRI for a few months?"

Share Before and Afters

Look in the March Toolbox in the L'BRI Connect App for before and after photos that help you tell a story that sparks a conversation. Best part? Captions are written for you in the mobile app!

Convert

Use the desktop app to email Fade Away customers an infographic (it links to your website) and ask them to share a testimonial. Then, turn those testimonials into content that converts into more sales!

Trending Holidays

Women's History Month

3/1: World Compliment Day

3/3: Simplify Your Life Day

3/8: International Women's Day

3/14: Write Your Story Day

3/16: Lips Appreciation Day

3/17: St Patrick's Day

3/19: National Stretch Mark Day

3/20: World Storytelling Day