## CEO BOOTCAMP STUDY GUIDE

## Session #5 - Now You're Talking!

## Key Success Principles

- Decide what you want.
- Stop thinking in terms of limitations; start thinking in terms of possibilities.
- Take 100% responsibility for your business.
- Choose your actions according to results, not comfort level.
- Work your business consistently and with intention.
- New = Growth.
- Your business will grow in direct proportion to the number of people you talk to about all 3 L'BRI opportunities.
- 1. It is never too late to \_\_\_\_\_\_.
- 2. A fundamental building block of a successful L'BRI business is \_\_\_\_\_\_.
- The more conversations I have, the more likely I am to \_\_\_\_\_\_
- 4. How do I know if someone would need or want what I have to offer? The answer is, I can't know unless
- 5. Name 3 places to find people for L'BRI conversations: 1) 2) 3)
- 6. There is no ONE script for L'BRI conversations because what I say depends on \_\_\_\_\_\_.
- 7. The purpose of *asking more than telling*, is to ask \_\_\_\_\_\_ because I am trying to figure out \_\_\_\_\_\_.

8. During the conversation, keep my focus on \_\_\_\_\_\_.

9. At the end of the conversation, leave the door open for \_\_\_\_\_\_.

10. The challenge I choose for this week is:

Bronze level: ONE L'BRI conversation with a question

Gold level: TWO L'BRI conversations with a question

☐ Platinum level: FIVE L'BRI conversations with a question (receive credit for TWO challenges)

\* Find the challenge submission form by entering this link into your browser:

## https://forms.gle/QuLYhkFri8nPRoip6