

April Success Plan

25th Birthday Beauty Bash!

Focus

Grow your business fast
by booking
"birthday themed"
parties & get-togethers

Invite

"Love Your Skin At Any Age"
with Laurie Langill
& Linda Kaminski

via Livestream on Tues., 4/4

5:30 PM PT/ 6:30 PM MT/ 7:30 PM CT/ 8:30 PM ET

Captivate

"Love Your Skin At Any Age", with L'BRI co-founder Linda Kaminski, will be a powerful, captivating message that will inspire viewers to click over to your website to shop. More guests = more results!

Connect

Share Founders Favorites

Share the content in the App, or create your own videos in the My Media section. A video tutorial (starring you) builds stronger connections and can help you sell more, fast.

Pamper Customers & Celebrate!

Invite customers to host a 25th Birthday Beauty Bash! Best part? They get to choose their host bonus. Grab some party favors and create a fun pampering experience for hosts and guests.

Create a "Gift Ideas" Drip Campaign

Mother's Day Bundles are here! Email customers one new gift idea every 5 days. Add value by sharing that each bundle comes with a money-saving blue flower bag. *Ordering 3 = free shipping.

Convert

Use the Story templates in the App, or create your own, to start a conversation that can convert to a sale, booking, or new Consultant. Add a "yes or no" poll sticker to identify a potential lead.

Trending Holidays

Rosacea Awareness Month

4/1: April Fools Day

4/3: World Party Day

4/5: National Body Care Day

4/7: L'BRI's 25th Birthday!

4/8: Baby Massage Day

4/22: Earth Day

4/25: Mani-Pedi Day

4/30 - 5/6: Small Business Week