

June Success Plan

Beautiful In Your Skin Month

Focus

Celebrate
"Beautiful In Your Skin"
month by sharing tips and
how-tos that attract new
customers & hosts!

Invite

What's the Buzz
About Bakuchiol
- with Laurie Langill

via FB LIVE on Tues., June 6th

5:30 PM PT/ 6:30 PM MT/ 7:30 PM CT/ 8:30 PM ET

Captivate

Invite everyone to watch, "What's the Buzz About Bakuchiol - Nature's Secret to Beautiful Skin" with Laurie Langill on June 6th. This informative LIVE event will help you create a buzz about buying and booking!

Connect

Find a Vendor Event, or Three!

Vendor events are the secret to building your business locally. Find an event fast by asking FB friends for their recommendations. Need ideas? Search "vendor event" in the CF.

Make a Shoppable Video in the App

Ring in the start of summer by making a video about the Summer Survival Packs. Add a shopping cart button that links to your website and share via email or text. .

Plan a "Beautiful In Your Skin" Challenge

A challenge in your FB Group builds your community and adds value. Watch Episode 30 of the App Factor to get tips. You'll find it in Guides in the CF and in the LC.

Convert

Include Bakuchiol resources in your app sharing strategy this month. You'll find videos, before and afters, testimonials, and infographics in the June Toolbox (Desktop and Mobile).

Trending Holidays

Beautiful In Your Skin Month
6/1: National Skincare Education Day
6/2: National Donut Day
6/3: Insect Repellent Awareness Day
6/15: National Prune Day
6/18: National Splurge Day/Father's Day
6/21: First Day of Summer
6/24: National Hydration Day
6/27: National Bingo Day
6/29: National Work from Home Day