



FAQs: July 2023 Flash Sale

What are the dates of the July 2023 Flash Sale?

The July 2023 Flash Sale is available from 9 p.m. ET July 25 – 11:59 p.m. ET July 28, 2023.

What is the July 2023 Flash Sale?

For every one Lipstick purchased, an additional Lipstick can be purchased at half off.

Is this flash sale available to customers and Consultants?

Yes, this offer is available on both customer and Consultant orders. Consultants receive their discount on top of the sale price.

How is the half off Lipstick claimed?

To receive a half off Lipstick, one Lipstick needs to be added to the cart before checking out. The half off Lipstick will need to be claimed on the promotion page at checkout.

On the promotions page, all Lipstick color selections will be available to choose from. The checkbox next to the color selection needs to be checked, and a quantity (QTY) entered in the box before proceeding on the checkout page.

If a Lipstick is not checked and a quantity is not entered, it will not be included on the order.

How is the half off Lipstick added to party orders in the Business Center?

In the Show Module, the half off Lipstick must be claimed by selecting “Click here to review available promotions.”

Is there a limit to how many half off Lipsticks can be claimed?

This promotion is cumulative. One half off Lipstick can be claimed for every one Lipstick purchased on orders submitted during this flash sale. If an order has multiple Lipsticks, the promotion page will list the eligible number of half off Lipsticks that can be claimed.

How is the half off Lipstick reflected in the order total?

The full retail Lipstick value is calculated in the Retail/Sub Total; however, this amount will be deducted from the total under “Additional Discounts.” The value of the discount will appear in green.

Are the July Flash Sale items available as a ½ price item for host orders?

If a host claims one Lipstick as their half-price item selection, they would be eligible to receive a Lipstick at half off. The half off Lipstick can be added by selecting “Click here to review available promotions” after the half-price item is claimed.