

August Success Plan

#BelievablyReal *Reveal*

Focus

Take daily action with
Income Generating
Activities

Invite

Shop the Drop -
with Laurie Langill
and Guests
via FB LIVE on Tues., August 1

5:30 PM PT/ 6:30 PM MT/ 7:30 PM CT/ 8:30 PM ET

Captivate

Two captivating live-stream events will help you attract leads, gain new customers, and book and sponsor. Invite your connections to tune in and follow up to get results: Shop the Drop LIVE on 8/1, AND Q & A LIVE with Linda Kaminski on 8/29 (same time).

Connect

Share the New Side Gig Blog

Did you know 40% of Americans have a side hustle, even if they make \$100K a year? Get the conversation started via text/email by sharing the "Believably Real Side Gig" blog (in the app).

Unbox a New Product, LIVE!

Unbox 1 new product as a teaser to your Believably Real Reveal Party! Include this call-to-action to identify leads: Comment "Reveal" if you want an invite. FB Covers & Invite templates are in the app.

Record a Video Message in the App

Don't waste time creating the perfect graphic. Instead, record a personal video, add a clickable button, and share it via the App! Think: Reveal Party invite or \$15 credit reminder.

Convert

Nothing converts faster than believably real results! Encourage customers who purchase new products to take before and after pics, and share them on social using the hashtag #BelievablyReal

Trending Holidays

8/1: National Girlfriend Day
8/6: National Sisters Day
8/11: National Face Masque Day
8/13: National Prosecco Day
8/15: National Relaxation Day
8/18: Serendipity Day 
8/27: National Just Because Day