

# October Success Plan

*'Tis the Season to Sparkle*

## FOCUS

Interact with  
**MORE**  
Leads and Customers

## Invite

**Tis the Season to Sparkle  
- Holiday Reveal!**  
with Laurie Langill & Lynn Poynter  
LIVE on Tuesday, October 3rd  
5:30 PM PT/ 6:30 PM MT/ 7:30 PM CT/ 8:30 PM ET

## Captivate

Invite everyone to watch the LIVE Holiday Reveal on the L'BRI Facebook Page and YouTube Channel - Tuesday, October 3rd at 7:30 pm CT/ 8:30 pm ET. Customers can start shopping the holiday collection right after the event!

## Connect

### Plan an Open House

Use the app to send invites to your in-person + virtual Holiday Open House. You'll find new FB Covers and customizable Invite Templates in the Holiday 2023 section.

### Book a Foot Spa, or 5!

Pampering customers and hosts with a nourishing experience will help you attract more new hosts, and sell more! The October product specials offer extra value to get the convo started.

### Start a Sponsoring Conversation

Laurie Langill's training and tips make it easy to connect. Go to the GUIDES in the Consultant Forum to get all the words to say to sponsor more Holiday Helpers!

## Convert

Use calls-to-action to convert conversations to sales, bookings, and new Consultants. Examples:  
"Reply to get started today"  
"Get a shop & share link"  
"Shop the catalog now"

## Trending Holidays

10/5: Do Something Nice Day  
10/6: World Smile Day  
10/7: National Inner Beauty Day  
10/10: Face Your Fears Day  
10/11: It's My Party Day  
10/13: International Day for Failure  
10/15: Global Handwashing Day  
10/16: National Boss's Day  
10/19: National New Friends Day  
10/27: National Mentoring Day  
10/29: World Psoriasis Day