

November Success Plan

Unleash Your Sparkle

Focus

Introduce leads & customers to Flawless Fall Beauty!

Early **BLACK FRIDAY**

2 Age-Defying Products Your Neck Needs Now with Laurie Langill

LIVE on Tuesday, November 7th

5:30 PM PT/ 6:30 PM MT/ 7:30 PM CT/ 8:30 PM ET

Captivate

Invite everyone to watch our first-ever Early Black Friday Event, LIVE on the L'BRI Facebook Page and YouTube Channel, Tuesday, November 7th at 7:30 pm CT/ 8:30 pm ET. Viewers can shop right after the event!

Connect

Give Free Makeovers

A free makeover is the perfect lead funnel for finding new hosts and customers, and you can do them in-person or virtually. Go to the Makeup Section (videos) in the app to learn how.

Share How-Tos & Before and Afters

Start by sharing the Day to Night Eyeshadow tutorial via text or email. You'll find it in the November Toolbox in the app. Include a call to action to book to get the eyeshadow palette as a Host Bonus.

Create an "Early Black Friday" Buzz

Use the desktop app (lbriapp.com) to email all your customers a Save the Date for the Early BF Reveal on 11/7! Follow up after the event & share the replay to gobble up more sales.

Convert

Make the FREE Jewelry Box with \$95 purchase the reason to stock up on gifts NOW. Set a record breaking sales goal to earn your biggest Monthly Sales Bonus of the season! 🤑

Trending Holidays

National Healthy Skin Month
No-Shave November
11/13: World Kindness Day
11/19: Women Entrepreneurs Day
11/24: Black Friday
11/25: Small Business Saturday
11/27: Cyber Monday
11/28: Giving Tuesday