

# December Success Plan

*'Tis the Season (to party!)*

## Focus

Book more parties,  
and then rebook  
December Hosts for  
February!

## Invite

Last Minute Gift Ideas  
with Laurie Langill  
and Guests!

LIVE on Tuesday, December 5th  
5:30 PM PT/ 6:30 PM MT/ 7:30 PM CT/ 8:30 PM ET

## Captivate

Give your sales a boost by inviting everyone to watch "Last Minute Gift Ideas!" The event will be LIVE on FB and YT @lbriofficial on Tuesday, December 5th at 7:30 pm CT/ 8:30 pm ET.

## Connect

### Book 3 Holiday-Themed Parties

Holiday themed parties add a fun factor, and that helps you get more YESES! Plus, more Dec. hosts = more Feb. parties! Scroll down to page 2 to get a Jingle Bell Mingle game.

### Share a Blog From the App

Blog articles help you introduce new products to leads and customers. That converts to more sales, parties, and sponsoring leads! Go to the "Blog Articles" section of the app to start sharing now.

### Plan a Countdown Event

Plan a multi-day holiday countdown to keep your community connected & engaged. Watch Episode 54 of the App Factor to get ideas. Scroll down to page 3 to get Nine FB engagement games.

## Convert

5 blog articles to share this month

- Unique Gift Sets This Holiday Season
- Simple Winter Makeup: Get a Snow-Kissed Glow
- Simple Day-to-Night Makeup
- Makeup for Mature Skin: Top Dos and Don'ts
- Men's Aloe Body Care

## Trending Holidays

Month of Giving

- 12/1: Women Support Women Day
- 12/3: Make a Gift Day
- 12/5: Light Up a Life Day
- 12/7: National Joy Day
- 12/14: Free Shipping Day
- 12/15: Ugly Sweater Day
- 12/20: Games Day
- 12/26: National Thank You Note Day
- 12/28: Call a Friend Day



# Jingle Bell Mingle

Talk to all the guests to find the answers below –  
the person with the most answers before I ring the  
jingle bell gets a prize!

## Who...

**HAS A CRAFTY HOBBY** .....

**WATCHES HALLMARK MOVIES** .....

**DOESN'T HAVE A PET** .....

**IS LEFT HANDED** .....

**IS RELATED TO THE HOST** .....

**HAS MET SOMEONE FAMOUS** .....

**IS IN A BOOK CLUB** .....

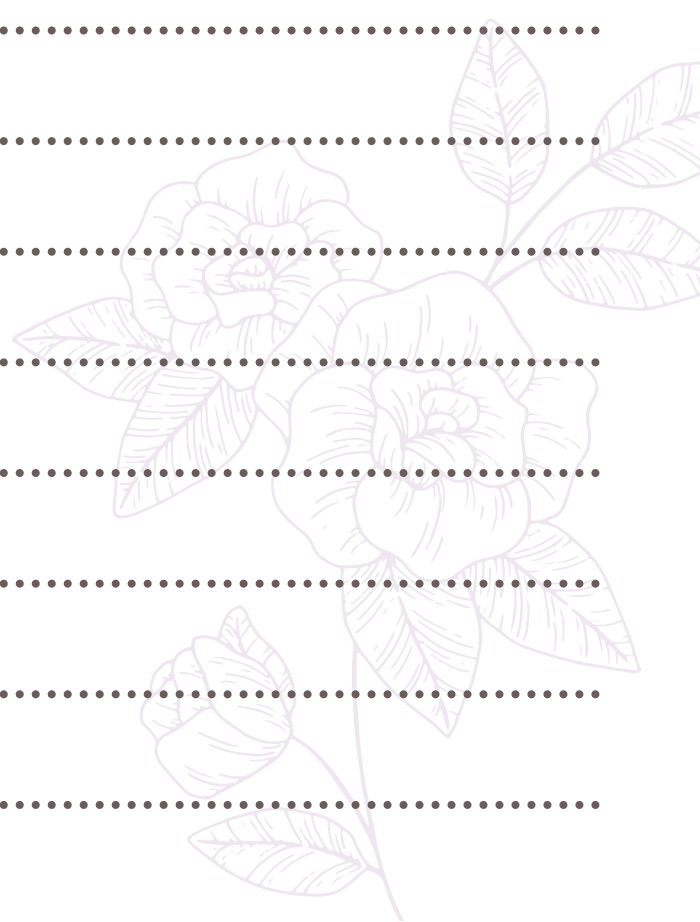
**HAS A HOLIDAY TRADITION** .....

**WENT TO YOUR HS/COLLEGE** .....

**TRAVELED OUTSIDE THE US** .....

**CAN PLAY AN INSTRUMENT** .....

**TOTAL #:** .....



# 5-SECOND FACEBOOK GROUP GAMES HOLIDAY EDITION



Let the fun begin! Turn these prompts into engagement posts and sprinkle them throughout the season.

## **NAME 3**

Words that rhyme with jingle

## **NAME 3**

Funny Christmas movies

## **NAME 3**

Characters in Rudolph the Red-Nosed Reindeer

## **NAME 3**

Types of Christmas cookies

## **NAME 3**

Things you see on an ugly Christmas sweater

## **NAME 3**

Creative Elf on the Shelf ideas

## **NAME 3**

Comfy clothes you wear on Christmas day

## **NAME 3**

Types of Christmas trees

## **NAME 3**

Christmas songs on your playlist