



FAQs: Grand Leadership Giveaway Incentive 2024

What is the Grand Leadership Giveaway Incentive?

Consultants who promote to Supervisor or above and become a CEO Bootcamp graduate will be invited onstage at National Convention for a Grand Leadership Giveaway Mystery Envelope.

Executive Manager Bonus: All Executive Managers, as of June 1, 2024, will earn a Mystery Envelope for the first person in their personal group who achieves the Great Leadership Giveaway!

What are the dates of the Grand Leadership Giveaway?

Promotions to Supervisor or above must take effect between March 1 – June 1, 2024.
CEO Bootcamp sessions will be held from February 13 – April 30, 2024.

When do the Bootcamp sessions take place?

Bootcamp sessions will be held on Tuesday nights at 7:45- 8:15 pm CT via Zoom on February 13th, 20th, and 26th and April 16th and 30th, 2024.

How do I become a Bootcamp graduate?

By earning 5 or more points based on Bootcamp challenges.

What type of rewards do the Mystery Envelopes include?

Envelopes may contain anything from L'BRI Product Credit, to Trip Bonus Points, to Cash...and more!

What if I achieved the requirements for the Grand Leadership Giveaway but am unable to attend National Convention?

If you do not attend National Convention, your Mystery Envelope will be mailed to you.

If I re-promote to a rank I previously held, am I eligible for this incentive?

Yes, if you re-promote to a rank, you are eligible for this incentive.

If I promote multiple ranks during the incentive, am I eligible for multiple Mystery Envelopes?

No, you will only receive one Mystery Envelope.

If I am an Executive Manager, do I receive multiple Mystery Envelopes for each person in my personal group who achieves the Great Leadership Giveaway?

No, you will only receive one Mystery Envelope.