# March Success Plan Make Your Own Luck

## **Focus**

Add 10 new customers to find your pot of gold

# Invite

Create Your Own Luck
Discover 3 Practical Tips to Attract
More of What You Want in Your Life
with Laurie Langill

LIVE on Tuesday, March 5th 5:30 PM PT/ 6:30 PM MT/ 7:30 PM CT/ 8:30 PM ET

### Captivate

Go to the L'BRI Connect app and share the live-stream invite via text and email. The image magically links to the live-stream event on your website, no link needed. "Create Your Own Luck" will be LIVE on Tuesday, March 5th at 7:30 pm CT/ 8:30 pm ET. Prize drawings are included!

#### Connect

#### Start a "Try L'BRI" Conversation

Because samples = sales!
Say, "Text or email me to
get a sample" (so you can
follow up). Check the
highlighted trending
holidays to discover reasons
to offer samples, including
National Peel Day on 3/10.

#### Go LIVE - with L'BRI LIVE Shopping

Attract leads with a text only post, like this: "Going LIVE today! Learn how to go from dry, dull hair to soft and bouncy. Want an invite?" \*Watch the L'BRI LIVE demo in the LC for tips!

#### Plan a 3-Day Spring Refresh Challenge

Keep your community connected and engaged by sharing 2 tips a day, using the March Product Specials, of course!
Share the videos, blog posts, and images in the app and luck will follow.

#### **Convert**

85% of customers buy <u>ONLY</u> after reading a review, which means you should be writing L'BRI product reviews! Go to your website, find your fav products, and tap on "write a review."



## **Trending Holidays**

Women's History Month

3/1: World Compliment Day

3/3: Caregiver Appreciation Day

3/8: International Women's Day

3/10: National Peel Day

3/11: National Dream Day

3/12: Working Mom's Day

3/16: National Curl Crush Day

3/17: St. Patrick's Day

3/19: First Day of Spring
3/24: National Cleaning Week