

POST-SHOW FOLLOW-UP Questionnaire

Consultant Name	Phone #
Show Date	Host Name
How would you rate the Show overall using a sc	cale of 1 to 5, 5 being best? 1 2 3 4 5
SKILL 1: HOST COACHING	
How many guests were there? How many	any was she expecting?
What did you do to build attendance?	
SKILL 2: BOOKINGS	
How many bookings did you get?	
Who	When?
	When?
	When?
Who	When?
Who	When?
Record bookings with host name and Show date o	on the Calendar or Weekly Activity form.
How did you share the benefits of having a Shov	w?
Rate your overall effectiveness in this area. 1	2 3 4 5
Did you offer EVERYONE the opportunity to have	e their own Show? YES or NO
How do you feel about doing that? GREAT	LACK CONFIDENCE TOO SCARED
SKILL 3: SPONSORING	
What did you do to share the L'BRI Consultant o	pportunity?
Rate your overall effectiveness in this area. 1	2 3 4 5
Did you hand out any opportunity information	? YES or NO
Who	Why?
	Why?
How do you feel about offering the opportunity	

SKILL 3: SPONSORING continued...

Review these questions to help identify sponsoring leads:

- Who did you meet that you think would benefit by becoming a Consultant?
- Who asked a lot of questions?
- Who shared what they would do with an extra \$500 a month?
- Who did you set an appointment with to take a closer look at becoming a L'BRI Consultant?

Did you offer your host the opportunity to turn her Show into her Debut? YES or	NO
What was her response?	
How can I help you with your plan of follow-up with your sponsoring leads?	
Record names and phone numbers of sponsoring leads on Calendar or Weekly Activity form.	
SKILL 4: SALES	
What were the sales of the Show?	
What new goals did you set with your host to increase sales and bookings?	
What is your sales goal for the month? How much more do you need?	
SKILL 5: CUSTOMER CARE FOLLOW UP	
Did you use the Client Profile to collect important information for future follow-up? YES	or NO
What is your plan of follow-up with the guests from your Show?	
ACTION STEPS	
What are the two or three things you will include or do differently at your next Show?	
1	
2	
3	
Next Follow-Up Call is on at	