



FAQs: April 2024 Consultant Incentive- THRIVE with FIVE New Customers

What is the April 2024 Consultant Incentive- THRIVE with FIVE New Customers?

Consultants who generate five new buying customers with a minimum retail purchase of \$75 will earn 500 Trip Points toward the 2025 incentive trip.

The top 10 Consultants who generate the highest number of new buying customers with a minimum retail purchase of \$75 will earn 1,000 Trip Points.

Plus, each week, we will hold a drawing on the App Factor, and 3 names will be chosen at random from the achiever's list to win free L'BRI Merch.

To help generate new buying customers, we encourage Consultants to hold a L'BRI LIVE shopping event to help earn this incentive.

What are the dates of the April 2024 Consultant Incentive?

The Consultant Incentive is available from April 1- May 1, 2024.

If a customer has an existing account but has never ordered, are they eligible as a new buying customer?

Yes, if the customer has never placed an order on their account, they are eligible as a new buying customer when they place their first order with a minimum retail value of \$75.

How are new buying customers determined?

A new buying customer is determined by the New Customer Information Welcome Pack (Item # WP), which automatically adds to a customer's first retail order on their account. The first order must be a minimum retail value of \$75 to count towards this incentive.

How can the number of new buying customers be tracked?

From the Business Center, go to "Orders" and then click "Customer Orders." Change the filter to Item# and, type in "WP", then click Search. All customer orders with the New Customer Information Welcome Pack will be listed. Follow this link for a short video tutorial: [How to Track New Buying Customers](#).

The new buying customer order must have an order date from April 1 - May 1, 2024, and have a total volume of \$75+ on their first order to be eligible for the Consultant Incentive.

When will the achievers be announced?

Achievers will be announced weekly on the App Factor on the Consultant Forum at noon CT starting on April 4th.

The top 10 achievers and any achievers who complete the challenge after April 24th will be announced on the Facebook Consultant Forum on May 3rd.

If I am one of the top 10 achievers, do I receive 500 Trip Points plus 1,000 Trip Points for the 2025 incentive trip?

No, the top 10 achievers would receive a total of 1,000 bonus Trip Points.

When will the bonus Trip Points be available in the Performance Tracker?

Bonus Trip Points for the 2025 incentive trip will automatically be added to the Performance Tracker in late July under the category "Additional Bonus Points."