

June Success Plan

Surprise & Delight

Focus

Help more people start a Summer Side Gig

Invite

The Power of Aloe - with special guest Linda Kaminski!

LIVE on Tuesday, June 4th
5:30 PM PT/ 6:30 PM MT/ 7:30 PM CT/ 8:30 PM ET

Captivate

Let Linda Kaminski, L'BRI co-founder, do the selling for you! Invite customers and contacts to this special LIVE event on Tuesday, June 4th. Spoiler Alert: A flash sale on Aloe Jelly will be announced during the event, with something extra special for customers who shop the sale!

Connect

Start a Sponsoring Conversation

Use the app to email or text the "From teaching children how to read, to teaching self care" video to your contact list and ask, "Want to see our Summer Side Gig Kit?"

Find New Hosts Who Love a Surprise

From in-person pampering events to a personalized L'BRI LIVE Shopping experience with friends, the Mystery Box can help you find more new hosts = more new customers!

Use Customer Management

Look up customers who ordered aloe jelly, sun care, and sunless glow to start conversations that generate reorders, and more. Don't forget to mention the host bonus.

Convert

Watch Episode 73 of the App Factor to learn the secret to converting total strangers to new customers! Now on replay in the Consultant Forum and LC.

Trending Holidays

Beautiful In Your Skin Month

6/1: Skin Care Education Day
6/7: World Caring Day
6/8: National Best Friends Day
6/11: Say Hi Day
6/15: National Prune Day
6/16: Father's Day
6/21: National Selfie Day
6/26: National Beautician Day
6/27: National Bingo Day
6/30: Social Media day



See page 2 for your L'BRI LIVE content plan, including email copy!

L'BRI LIVE Shopping Content Plan

Week 1

Summer Surprise
Mystery Box

Hook: Unbox Your
Summer Surprise:
\$100 of L'BRI Treasures!

Email Subject:

Can you solve this mystery?

Email Body: Hi there (name)! I'm celebrating "Beautiful In Your Skin Month" with a surprise: a mystery box filled with \$100+ of L'BRI treasures! Tune in live on (date/time) to get all the details. But wait, can you solve this mystery? What essential product is beneficial for blemished skin, sun care, and even bug bites? I'll reveal the answer during the live event! Set a reminder and watch here >>> (insert link) <<< on (date/time)

Week 2

Sun Care
Showcase

Hook: Aloe Sun Care
Will Make Your Skin,
and the Ocean,
Happy!

Email Subject:

POV: Your sun care is skin care (demo)

Email Body: Hello Sunshine! Summer is almost here, hooray! This week, I'm showcasing my top sun care picks for you. Tune in live to learn about an oil-free moisturizer with SPF, reef-safe sunscreen, and a sunless tanner that will make you go from winter-white to a sun-kissed tan. Don't miss out because they're all on special! Tune in on (date/time) by tapping on this link >>> [insert link] Will I see you there?

Week 3

Glam Beauty
Gift Set

Hook: Grab our
Exclusive Beauty Set
and Get a Gift!

Email Subject:

Your new makeup obsession is here

Email Body: Hiiii (insert name), All the makeup obsessed women in your life will love receiving our exclusive beauty gift set. Best part? You get the Glam Gloss as a gift for you! Join me live on (date/time) to see what's in the box, and watch a how-to makeup tutorial that's oh-so-stunning. But first, see the Glam Gloss on your lips with our new virtual try-on tool (insert link to Glam Gloss) See you live on (date/time) here >>> (insert link)

Week 4

Simplify Your Summer
Skin Care

Hook: Simplify
Your Summer
Skin care Routine

Email Subject:

GRWM: Effortless Summer Skin Care
Routine, Live!

Email Body: Aloe, Beautiful! Feeling overwhelmed by your skincare options? I got you. This week, I'm going back to basics with a simple 3-step routine that's perfect for summer. Get ready with me, live on (date/time), to learn how to keep your skin radiant with minimal effort. Watch live here >>> (insert link) PS: It's double dip week! Tune in to see the reveal.