November Success Plan Unwrap Dreamy Skin: Day & Night

Focus

Find shared interests with social connections & build relationships

Invite

3 Age-Defying Essentials to Kick Off Early Black Friday!

> with Linda Kaminski and Laurie Langill

LIVE on Tuesday, November 12

5:30 PM PT/ 6:30 PM MT/ 7:30 PM CT/ 8:30 PM ET

Captivate

Invite all your connections to our Early Black Friday event, LIVE on November 12th, with Linda Kaminski and Laurie Langill and be the first to hear about special savings on 3 Age-Defying Essentials! Use the app to create a buzz by emailing a countdown leading up to 11/12.

Connect

Connect with New Hosts

Share the November
Host Bonus video, via
the app and during
your L'BRI LIVE
Shopping events. The
video includes a callto-action to help you
get more yeses. Watch
it and share today!

Plan a Multi-Day Dreamy Skin Challenge

Whether you're posting in a FB Group or sending a daily email, you'll find resources in the app and L'BRI LIVE Shopping, including 3 shoppable videos: Vita C, All is Calm Gift Set, & And to All a Good Night Gift Set

Use L'BRI LIVE to Host 1:1 Skin Care Audits

Say: "During our 1:1
video chat, I'll
recommend the best
products for your skin
type and concerns.
Save your spot now
to find out about our
Vita C special and
gift with purchase!"

Convert

A gift with purchase is the secret to converting leads to customers, and increasing sales. Encourage Customers to post their free gift on social media and tag you.

See page 2 for your L'BRI LIVE content plan, including email copy!

Trending Holidays

National Healthy Skin Month

11/4: National Day of Community Service

11/13: World Kindness Day

11/19: International Men's Day and Women Entrepreneurship Day

11/21: World Hello Day

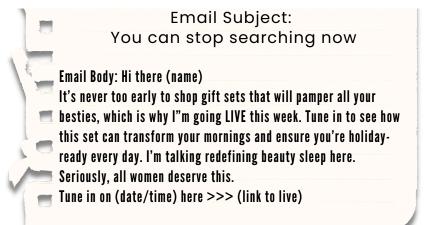
11/24: Celebrate Your Talent Day 11/25: Shopping Reminder Day

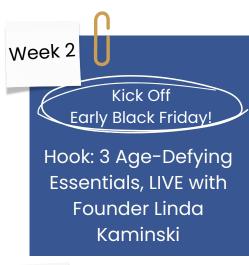
11/28: Thanksgiving

11/30: Small Business Saturday

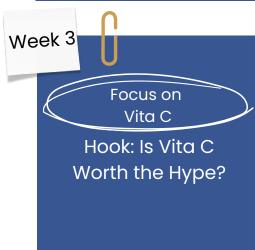
L'BRI LIVE Shopping Content Plan

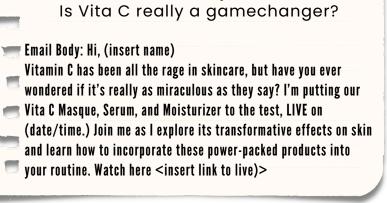












Email Subject:



Email Subject:
Are you sitting down?

Email Body: Hey (insert name)!

Are you sitting down? Cyber Week is here and it's kind of a big deal. Let's just say that if you feel like you're really 29 (on the inside), these deals will help you look the part on the outside. Join me LIVE on (date/time) to reveal your younger, glowing self while making your wallet smile. Watch here <insert link to live event> Can't make it live? Reply back to see what you missed.

Conversation Starting Snippets

ENGAGED SHOPPERS BUY 90% MORE FREQUENTLY!

Connect with new people with a DM:

- I just saved your post on ___! Your posts really speak to me. Keep on doing what you're doing!
- I love watching your stories pop up every time I open Insta. Loving all the positivity!
- I loved your last post and just had to let you know how inspiring you are.
- I saw your post and would love to share it to my community. Would that be okay?

Comment on social post about skin to get 1:1 consults:

- You look really confident in your latest photo! What's your secret? Asking for a friend!
- Do you wake up with perfect skin or do you have to work for it?
- Do you have a secret skincare routine that you're not sharing with the rest of us?
- What is your secret?!

Start conversation with new follower:

- Thanks so much for the follow! Just curious—which of my recent posts have resonated with you the most?
- Thanks so much for the follow! Wanted to say hello and welcome you to my page!
- Thanks so much for the follow! What are you most looking forward to learning on my page?
- Your profile showed up in my recommended, and I just had to give you a follow and say hi!!